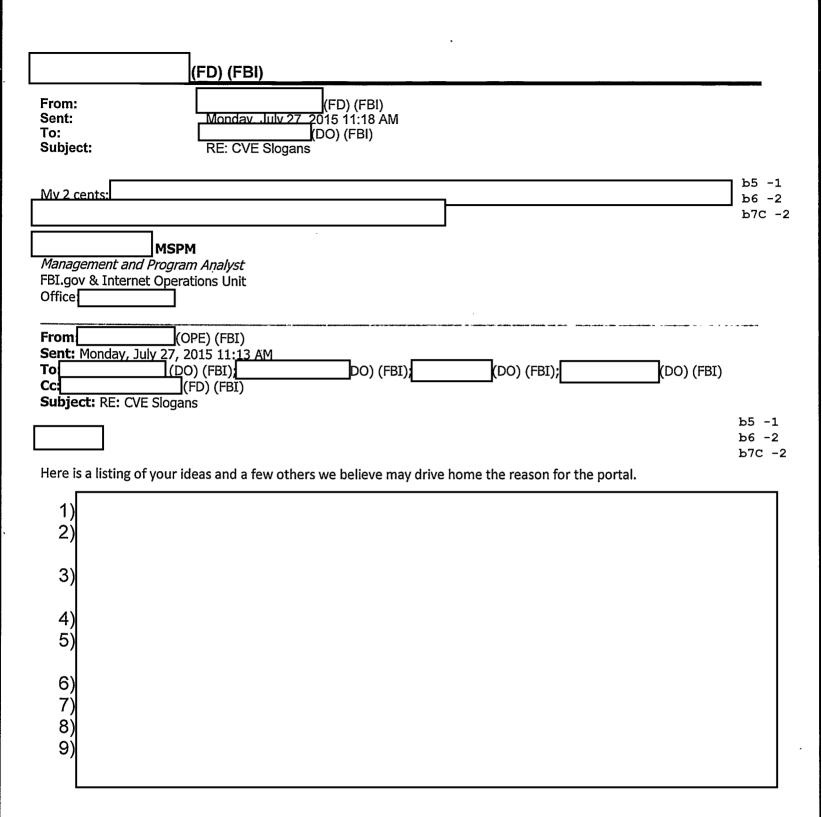
	(RMD) (FBI)	
From: Sent: To: Subject:	(DO) (FBI) Monday, April 04, 2016 1:54 PM (RMD) (FBI) FW: OPA's CVE portal - Action Required UNCLASSIFIED	
SentinelCaseId:	NON-RECORD	
Classification: U	NCLASSIFIED	b6 -2 b7C -2
CVE FOIA		
	(OPE) (FBI) 15 9:58 AM)(FBI); (OPA)(FBI) - Action Required UNCLASSIFIED	•
Classification: U	NCLASSIFIED	
need to send it out to all th	itle of your portal? Please advise as soon as you can today as I am create attendees first thing tomorrow morning.	ting the agenda and
Thank you!		
		b6 -2
Management and Program	Analyst	b7C -2
Office of Partner Engageme		
Countering Violent Extrem Room	asm Section 7	
Ext.	.	
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Classification: U	NCLASSIFIED	
	INCLACCITED	



Also, I will be at a conference Tuesday, Wednesday and Thursday this week. But I will be in Thursday AM at FBIHQ for a short time.

The community may ask on Friday for insight into what this may be called...so maybe we can decide this week on the slogan. Getting their buy-in may be key to a slogan they can embrace.

Lastly, if you have the screen shots you are presenting, please forward when you can.

Otherwise, best to reach me via UNET on any questions you may have.	
Appreciate all of your team's efforts !!!!	
T ,	
From: (DO) (FBI) Sent: Fridav. July 24, 2015 1:44 PM To: (DO) (FBI) (DO) (FBI) Cc: (FD) (FBI) Subject: CVE Slogans All,	b5 -1 b6 -2 b7C -2
This is to spark conversation on how we will further brand/explain the program per our discussion with AD Kortan. Please review and come up with additional suggestions, changes, edits, comments, likes or dislikes by Tuesday July 28th. We're open to any and all feedback at this point. Please send all ideas and responses directly to	
Regards,	
Unit Chief Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit	
Branding for the Website/CVE Slogans:	
1)	b5 -
2)	
3)	
4)	
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9; 10)	
Branding for the Website/CVE Slogans:	b5 -

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	(RMD) (FBI)		
From: Sent: To: Subject:	Monday, April 04, 20 FW: name of OPA's	DO) (FBI) 16 1:55 PM (RMD) (FBI) cve portal/website UNCLASSIFIED	b6 -2 b7C -2
SentinelCaseld:	NON-RECORD		
Classification: U	INCLASSIFIED	=======================================	
CVE FOIA			
From: Sent: Monday, July 27, 20: To (O. Subject: name or OPA's co	PA) (FBI);	(OPE) (FBI) INCLASSIFIED	·
Classification: U	NCLASSIFIED		
Hi guys What is the official name/t Please advise asapputting	- ·	ortal? De sent to attendees today.	
Thanks!			
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Management and Program	 n Analvst	I	
Office of Partner Engagem			
Countering Violent Extrem			
Room			
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Classification: I	TNCLASSTETED	=======================================	

	(RMD) (FBI)	
From: Sent: To: Subject:	DO) (FBI) Wonday, April 04, 2016 1:56 PM (RMD) (FBI) FW: name of OPA's cve portal/website UNCLASSIFIED	
SentinelCaseId:	NON-RECORD	
Classification: U	UNCLASSIFIED	ь6 -2 ъ7с -2
CVE FOIA		
Cc: (OPA)(F	PA) <u>(FBI); </u>	·
Classification: U	UNCLASSIFIED	
Thank		
Ok then, no worries. How a provide me with that instead	about a couple of lines describing its intent and purpose, audiencecar	n any of you please
Thanks		
From: Sent: Monday, July 27, 20: To: Cc OPA)(F Subject: RE: name of OPA	(O <u>PE) (FBI):</u> (OPE) (FBI)	b5 -1 b6 -2 b7C -2
Classification: U	JNCLASSIFIED	
Hi		
We're getting into semanti	ics that haven't officially been decided yet.	
For now the title is:		

Unit Chief Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit	ъ6 -2 ъ7с -
From: (OPE) (FBI) Sent: Monday, July 27, 2015 12:25 PM To (OPA) (FBI); (OPE) (FBI) (OPE) (FBI) Subject: name of OPA's cve portal/website UNCLASSIFIED	
Classification: UNCLASSIFIED	
Hi guys What is the official name/title of this website/portal? Please advise asapputting together agenda to be sent to attendees today.	
Thanks!	
Management and Program Analyst	b6 -2
Office of Partner Engagement	b7C -2
Countering Violent Extremism Section	
Room	
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	(RMD) (FBI)	
From: Sent: To: Subject:	(DO) (FBI) Monday April 04 2016 1:57 PM RMD) (FBI) FW: name of OPA's cve portal/website UNCLASSIFIED	b6 -2 b7C -2
SentinelCaseId:	NON-RECORD	
Classification: U	NCLASSIFIED	
CVE FOIA		
Cc: OPA)(F	PA) (FBI); OPA) (FBI);	(OPE) (FBI)
Classification: U	INCLASSIFIED	
Thank you	· · · · · · · · · · · · · · · · · · ·	b6 -2 b7C -2
Sent: Tuesdav, July 28, 20 To: Cc: OPA)(F	(OPE) (FBI); (OPA) (FBI)	OPE) (FBI)
Classification: U	UNCLASSIFIED	
Cc: (OPA)(F	PA) <u>(FBI)</u> (OPE) (FBI)	b5 -1 b6 -2 b7C -2
Classification: U	JNCLASSIFIED	
Thanks		

Ok then, no worries. How about a couple of lines describing its intent and purpose, audiencecan any of you please provide me with that instead?	b6 b7С
Thanks	
From: Sent: Monday, July 27, 2015 6:25 PM To: OPE) (FBI); (OPE) (FBI) Cc (OPA)(FBI) OPA) (FBI) Subject: RE: name of OPA's cve portal/website UNCLASSIFIED	
Classification: UNCLASSIFIED	
We're getting into semantics that haven't officially been decided yet.	
For now the title is:	
"Don't Be a Puppet"	
However the sub slogans or identifying information need to be decided. I would defer to on what he wants it called for this forum. Also looping in the UC of Community Relations and SC	b6 -2 b7C -
Thanks,	
Unit Chief Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit	
From: (OPE) (FBI) Sent: Monday, July 27, 2015 12:25 PM To: (OPA) (FBI) (OPE) (FBI) Subject: name of OPA's cve portal/website UNCLASSIFIED	
Classification: UNCLASSIFIED b6 -2 b7c -2	
Hi guys What is the official name/title of this website/portal? Please advise asapputting together agenda to be sent to attendees today.	

Thanks!

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Management and Program Analyst	b7C −2
Office of Partner Engagement	
Countering Violent Extremism Section Room	·
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Classification: UNCLASSIFIED	
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Classification: UNCLASSIFIED	

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	RMD) (FBI)	•
From: Sent: To: Subject:	(OPA) (FBI) Mondav. August 03. 2015 4:49 PM (FD) (FBI) Focus group notes UNCLASSIFIED	b6 -2 b7C -2
SentinelCaseld:	NON-RECORD	
Classification: U	JNCLASSIFIED endings of the second state of the second se	them down.
Feedback from focus group 7-31		•

Feedback on	
Focus Group 7/31/15	
Section 1	
	\neg
	b5 -1
Section 2	
	•
Section 4	

General thoughts	b 5 -

	RMD) (FBI)		b6 -2 b7С -
	From: (OPE) (FBI) Sent: Tuesdav. April 05, 2016 11:29 AM To: RMD) (FBI) Subject: FW: CVE portal		
	CVE FOIA		
	From: (INSD) (FBI) Sent: Tuesdav. August 11, 2015 11:18 AM To: WF) (FBI) Subject: RE: CVE portal		
	I was just thinking about this too. My A/SQ mentioned maybe next week you could come over to see the Portal and our Memorandum of Understanding which is another tool we are seeking to employ.		6 -2
	Would that work for you? The Portal takes about an hour to go through it screen by screen. If you don't want to examine every screen, then it will go faster. Briefing you on the MOU would take about half an hour.		7C -2
	Let me know what you think.		
	<u>Thanks</u>		
	From: (WF) (FBI) Sent: Tuesdav. August 11, 2015 11:14 AM To: (INSD) (FBI) Subject: CVE portal Hi		
	I am pretty free this week. Can you please let me know when we can view the CVE portal?		
Г	EDITAL STATE OF THE OWN	b6 -2 b7C -	
L	FBI.gov/washingtondc @FBIWFO		

	(RMD) (FBI)	ь6 ь70
From: Sent: To: Subject:	(OPE) (FBI) Tuesdav. April 05, 2016 11:29 AM RMD) (FBI) FW: CVE portal	
CVE FOIA		
From: Sent: Tuesday, Augu To: Subject: RE: CVE po	(INSD) (FBI) ust 11, 2015 11:24 AM (WF) (FBI) ortal	
You're very welcome		
From Sent: Tuesday, Augu To: Subject: RE: CVE po	(WF) (FBI) ust 11, 2015 11:22 AM (INSD) (FBI) ortal	**************************************
Thanks		b6 -2
SSA FBI Washington Field Public Affairs/Comm Desk		b7C −2
Cell FBI.gov/washingtond	dc @FBIWFO	
From:	(INSD) (FBI) ust 11, 2015 11:21 AM (WF) (FBI)	•
Great! Let me do some coor I will get back to you	rdinating on this end with and as soon as I can.	•
Thanks!		
From: Sent: Tuesday, Augu To: Subject: RE: CVE po	(WF) (FBI) ust 11, 2015 11:19 AM INSD) (FBI) ortal	ъ6 -2 ъ7С -2
I am up for it-what d	lay works for you guys?	
SSA FBI Washington Field	d Office	

Public Affairs/Community Outreach Desk	
Cell Control C	
EPI gov/washingtonds @EPIW/FO	
FBI.gov/washingtondc @FBIWFO	
From: (INSD) (FBI) Sent: Tuesday, August 11, 2015 11:18 AM To: (WF) (FBI) Subject: RE: CVE portal	b6 -2
	b7C -2
I was just thinking about this too. My A/SQ mentioned maybe next week you could come over to see the Portal and our Memorar Understanding which is another tool we are seeking to employ.	ndum of
Would that work for you? The Portal takes about an hour to go through it screen by screen. If you don't wan examine every screen, then it will go faster. Briefing you on the MOU would take about half an hour.	t to
Let me know what you think.	¢
Thanks	
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From: (WF) (FBI) Sent: Tuesday, August 11, 2015 11:14 AM To: (INSD) (FBI) Subject: CVE portal	Marie - 100 Marie
н	
	b6 -2
Thanks,	b7C -2
SSA FBI Washington Field Office Public Affairs/Community Outreach Desk Cel FBI.gov/washingtondc @FBIWFO	

(RMD) (FBI)	
From: OPE) (FBI) Sent: Tuesdav. April 05, 2016 11:29 AM To: (RMD) (FBI) Subject: FW: CVE portal	-
CVE FOIA	
From: INSD) (FBI) Sent: Tuesday, August 11, 2015 11:21 AM To: WF) (FBI) Subject: RE: CVE portal	b6 -2 b7C -2
Great! Let me do some coordinating on this end with and will get back to you as soon as I can.	
Thanks!	ı
From: (WF) (FBI) Sent: Tuesday, August 11, 2015 11:19 AM To: (INSD) (FBI) Subject: RE: CVE portal	
I am up for it-what day works for you guys?	
FBI washington Field Office Public Affairs/Community Outreach Desk Cell	b6 -2 b7С -2
FBI.gov/washingtondc @FBIWFO	
From: (INSD) (FBI) Sent: Tuesday, August 11, 2015 11:18 AM To: (WF) (FBI) Subject: RE: CVE portal	
Hi	
Would that work for you? The Portal takes about an hour to go through it screen by screen. If you don't want to examine every screen, then it will go faster. Briefing you on the MOU would take about half an hour.	b6 -2 b7C -2
Let me know what you think.	

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Thanks

From: (WF) (FBI) Sent: Tuesday, August 11, 2015 11:14 AM To: (INSD) (FBI) Subject: CVE portal	
Hi	
	b6 -2 b7C -2
SSA FBI Washington Field Office Public Affairs/Community Outreach	
Desk Cell FBI.gov/washingtondc @FBIWFO	

[RMD) (FBI)		
From: (OPE) (FBI) Sent: Tuesday April 05, 2016 11:29 AM To: (RMD) (FBI) Subject: FW: CVE portal	ъ6 - ъ7С	
CVE FOIA		
From: (INSD) (FBI) Sent: Tuesday, August 11, 2015 11:24 AM To: (DO) (FBI) Cc: (WF) (FBI); (CG) (FBI) Subject: FW: CVE portal		
Hi after receiving this email and we are actually looking to next week to see the Portal and then we (would also brief him on our MOU.	OPE)	b6 -2 b7C -
Do you have any time next week to show me and the Portal? Neither of us were able to make it to the focus g showing.	roup	2.0
Please advise. Thanks! ①		
From: (WF) (FBI) Sent: Tuesday, August 11, 2015 11:14 AM To: INSD) (FBI) Subject: CVE portal		
Hi		
I am pretty free this week. Can you please let me know when we can view the CVE portal?		
Thanks, SSA FBI Washington Field Office Public Affairs/Community Outreach Desi		5 -2 7C -2
Cel		

(RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesdav. April 05, 2016 11:30 AM To: [RMD) (FBI) Subject: FW: CVE portal	
CVE FOIA	b6 -2
From: INSD) (FBI) Sent: Thursday, August 13, 2015 11:04 AM To: DO) (FBI) Subject: FW: CVE portal	b7C -2
Hello Just following up with you on thislet me know of a date next week that works for you.	
Thanks	
From: (DO) (FBI) Sent: Tuesday, August 11, 2015 11:51 AM To: (INSD) (FBI); (DO) (FBI) Subject: RE: CVE portal	•
I am out this week, but forwarding to as they gave the briefing on the portal.	
	b6 -2 b7C -2
From: INSD) (FBI)" Date: 08/11/2015 11:23 AM (GMT-05:00) To: (DO) (FBI)" Ce: (WF) (FBI)" Subject: FW: CVE portal	G) (FBI)"
Hi after receiving this email and we are actually looking to next week to see the Portal and would also brief him on our MOU.	nd then we (OPE)
Do you have any time next week to show me and the Portal? Neither of us were able to make it to showing.	the focus group
Please advise. Thanks!	

<u>©</u>	
From: (WF) (FBI) Sent: Tuesday, August 11, 2015 11:14 AM To: (INSD) (FBI) Subject: CVE portal	
ні	
I am pretty free this week. Can you please let me know when we can view the CVE portal?	
Thanks,	1.6
CCA	b6 -2 b7C -2
SSA	DIC 2
FBI Washington Field Office	
Public Affairs/Community Outreach	
Desk	
Cel	

	(FD) (FBI)	b6 -2 b7C -
From: Sent: To: Cc: Subject:	(OPE) (FBI) Mondav. August 17, 2015 8:51 AM [FD)(FBI) [OPE] (FBI) Portal - Requesed Info UNCLASSIFIED//FOUO	
SentinelCaseld:	NON-RECORD	
Classification	n: UNCLASSIFIED//FOUO	
As discussed, here are	e my responses to my due outs on the portal:	b5 -1 b6 -2 b7C -
		,
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Hope this helps	b5 -1
_	b6 -2
Т	b7C −2
Γ1	•
SIA Countering Violent Extremism Office	
Office of Partner Engagement	
FBIHQ;	
Telephone:	
Blackberry:	

Classification: UNCLASSIFIED//FOUO

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(FD) (FBI)	b6 -2 b7c -
From: Sent: To: Subject: (FD) (FBI) Fridav. August 28, 2015 11:42 AM (DO) (FBI) RE: CVE 1st Amendment Intro	
OGC reviewed the list of options	
OGC recommendation:	b5 -1,
	ъ6 -2 ъ7с -2
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit, Office of Public Affairs Office:	
From: (DO) (FBI) Sent: Thursday, August 27, 2015 12:38 PM To: FD) (FBI) Subject:	
Unit Chief Director's Office of Bublic Affairs	b6 -2 b7C -2
Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit	

(RMD) (FBI)

From:

Sent: To:

(OPA) (FBI) Monday, September 21, 2015 4:59 PM HQ-OPA-ALL EMPLOYEES

Subject:

OPA Weekly Overview --- UNCLASSIFIED

SentinelCaseId:

NON-RECORD

Classification: UNCLASSIFIED

Coming up this week

Day	Issue/Event	Location	OPA POC	Coverage Plan/Notes
9/21	eFOIA launches today allowing electronic requests for documents under the Freedom of Information Act	FBI.gov		No press release, but a statement is prepared in case of media inquiries
9/21	CRU UQ will give a presentation to "Field Office Recruiters" on how Community Outreach can support their mission by providing access to diverse communities.	Lansdowne training facility.		
9/21	Director will speak at InfraGard National Members Alliance Annual Meeting	Chantilly, VA		Closed to press
9/21	Press release expected for Michael J. Anderson, SAC Chicago Division	FBI.gov		
9/22	Chicago and Seattle Citizens Academies visit FBIHQ	SIOC Back Briefing Room		
9/23	Director will meet with Members of Interpol	Lyon, France		Closed to press
9/23	Director will meet with Members of French National Police	Lyon, France		Closed to press
9/23	FIOU/CRU will lead a focus group at long get feedback on the "Don't be a Puppet" CVE program	Virginia		"Don't be a Puppet: Pulling Back the Curtain on Violent Extremism" is an interactive web program, built by OPA for the CVE Office, to teach high schoolers critical thinking about violent extremism
9/24	Director will speak at European Police Chiefs Conference	The Hague, Netherlands		Press TBD
9/25	Director will speak at Intelligence Analysts graduation	Quantico		

b6 -1 b7C -1 b7E -1

Stories and Issues

Inquiries handled by NPO Investigative Publicity	Business email compromise scams, credit card fraud rings that test stolen information through nonprofit donations pages, Internet of Things PSA, Papal visit, screening Syrian refugees, retirement of former EAD Pender, economic espionage statistics, Insane Clown Posse lawsuit, trends in SARS on human trafficking, USG's use of email encryption technology known as FBI-led interagency training in El Salvador, FBIHQ consolidation project, wax statue of J. Edgar Hoover, Ricin, China hacking, MS-13, Joey Meek, FBI investigation into former Secretary of State Hillary Clinton's email server * Assisted FBI MM with national/international publicity regarding wanted for his alleged involvement in a securities fraud scheme that defrauded primarily elderly individuals from 2011 through 2014. There are at least 100 known victims of the scheme who have lost in excess of a total of one million dollars. The Foreign Press Center assisted the FBI with media coverage in Canada, the Caribbean, and Latin American countries. * Continue assisting FBI JK with publicity regarding 2 unknown suspects, a male and female, wanted in connection with recent armed jewelry store robberies in Florida, Georgia and South Carolina. * Continue assisting FBI WFO with publicity regarding several unknown suspects wanted for robberies of 7-Eleven stores in Prince William County in August 2015. These crimes are being worked in connection with a series of Hobbs Act - Robbery of Commercial Institution investigations. * Provide assistance to FBI LV with national publicity regarding a reward offered for information leading to the arrest and conviction of individuals responsible for the vandalism of several churches in Nevada and California in 2015. * Provide assistance to FBI LR regarding publicity for convicted felon, who is wanted for rape in 2006.	b6 -3 b7C - b7E -
FBI.GOV Stories	How the FBI handles big events—story in conjunction with Papal visit (went up Friday, September 18; will stay on FBI.gov slider on homepage) Memphis luxury car/Internet fraud scheme (Thursday)	
Radio/Podcasts	 FBI, This Week: The separate but similar investigative missions of the FBI and DEA regarding heroin, fentynal-laced heroin and the Mexican cartels who traffic them. Representatives from both the FBI and DEA will be interviewed. Wanted by the FBI: Feature regarding missing persons Interview with FBI Miami SA investment fraud investigation of 	2, 3 , 2, 3
BU News	Director's Awards coverage Avards A	
	 Covering Hispanic Heritage Month ceremony Waiting approval of DI's submitted 9/23 article on the PDB 	
	Covering Suicide Prevention event	
New Public Affairs Guidance	Color of Law	
Expected	Operation Cross Country	
· · · · · · · · · · · · · · · · · · ·		

Day/Time	Issue/Event	Location	OPA POC	Coverage Plan
9/28	Planned posting of the 2014 Crime in the United States	FBI.GOV		
9/30 (tentative date)	Launch of publicity campaign for Philadelphia regarding missing persons	East coast region	IPPAU	Will include a Podcast/Vodcast, social media, billboards along the East Coast, and local press release
9/30	DAD Delaney will speak at the Anti- Money Laundering and Financial Crime Conference	Las Vegas, NV		Press TBD
10/2	Director will speak to American College of Trial Lawyers	Chicago, IL		

b7C -1, 2

Coming in October:

- Cyber Security Awareness Month
- International Association of Chiefs of Police Conference (Director speaks 10/26)
- **Operation Cross Country**
- Large scale publicity campaign for ECAP (John Doe 34)
 Director quarterly pen & pad discussion with the press regulars

(RMD)	(FBI)

b6 -2 b7C -2

From:

OPA) (FBI) Monday, October 05, 2015 4:59 PM

Sent: To:

HQ-OPA-ALL EMPLOYEES

Subject:

OPA Weekly Overview --- UNCLASSIFIED

SentinelCaseId:

TRANSITORY RECORD

Classification: UNCLASSIFIED

TRANSITORY RECORD

The major event this week is Operation Cross Country 9. OPA is once again supporting VCAC's "Operation Cross Country" initiative, which is taking place October 8-10 in 55 of 56 field offices and, for the first time, Operation Cross Country IX will feature an international component, with operations taking place across Canada, as well. We're preparing local press release templates, as well as a story on FBI.gov, that will be posted next week. We're also working with the Ontario Provincial Police in coordinating a press conference to be held in Toronto, Canada on October 22 to discuss the international aspect of Operation Cross Country. Since the Innocence Lost initiative was launched in 2003, the FBI has taken part in the rescue of more than 4800 minors, and the operations have resulted in more than 2000 convictions, at least 15 defendants who received life sentences.

AD Kortan is accompanying the Director to NY today and tomorrow. The Director will speak at the "Voices of September 11th" gala this evening. Tomorrow, he will meet with key players at CNN. He will also visit his high school for its 50th anniversary. Also this week, we have the monthly Lync call with media reps, EAD Amy Hess will be interviewed by the Washington Post, Cyber Security Awareness Month continues, we're briefing the Deputy Director on the new CVE portal, and the latest *Investigator* will be published.

Have a great week.

Coming up this week

Day	Issue/Event	Location	OPA POC	Coverage Plan/Notes
10/5	EAD Amy Hess will be interviewed by pf the Washington Post for a possible front page story	FBIHQ		
10/5	Director will speak at the Voices of September 11 th "Always Remember" 8 th Annual Gala	New York		Press TBD; Director Mueller will be there as well.
10/6	Detroit Citizens Academy visits FBIHQ	SIOC Back Briefing Room		
10/6	FIOU will brief Deputy Director on new CVE portal "Don't be a Puppet"	Deputy Director's Conference Room		
10/7-10	Operation Cross Country 9	55 field offices		
10/7	Monthly Lync call with	NPO and Lync		

b7C -1,

2 p.m.	media coordinators			
10/7	Director will speak at the Attorney General's summit on violent crime			The audience for this event will be law enforcement and elected officials.
10/8	Federal News Radio will	Federal News	1 [
	interview Deputy Associate Deputy Director Andy Caster on the Insider Threat Program	Radio studio		
10/8	Director will speak to the Association of General Counsel Fall Meeting	Washington, . D.C.		Press TBD
10/8	Latest issue of the Investigator will be published	BUNET		Focus of the issue is unusual occupations in the FBI

b6 -2 b7C -2

Stories and Issues

Inquiries handled by NPO	Oregon Umpqua Community College shooting, FBI investigation into former Secretary of State Hillary Clinton's email server, debit and credit card fraud, Patreon hack, Nazi stolen art returned to Poland, threat from ISIL, Chinese bombings, Going Dark, Operation Pacifier, House Homeland Security Foreign Fighter report, encryption and hacke Iran sanctions, CPB and public corruption on the border, CIUS 2014, online child abuse	
Investigative Publicity	Continue assisting FBI Sacramento with planning a localized media campaign in California and Nevada regarding fugitive who is wanted for murder. On Wednesday, October 7th, 2015,	b6 −3 b7C −3
FBI.GOV Stories	 Atlanta case involving insurance fraudster victimizing trucking companies (Monday) Dallas identity theft case involving the subject assuming the identity of a hospice nurse (Thursday) 	
Radio/Podcasts	FBI, This Week: Cyber Security Awareness Month Wanted by the FBI: PSA will feature white collar fugitive put of Miami	
BU News	 Feature on Director Comey's meeting with national reporters to discuss a wide array of topics, including an update on the internal review of the background check process for gun purchases. Article on IdeaSTORM, the FBI's new online tool for brainstorming and sharing ideas about the HQ Consolidation Project. Plan to publish an article on the overall account of the FBI-led workshop that demonstrated methods to detect specific explosives characteristics and prepare for post-blast investigations. Coverage of the NTSB's recent visit to the FBI's Surveillance and Aviation Section. The NTSB posted an article on its website praising the FBI aviation program. 	

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Looking forward

Day/Time	Issue/Event	Location	OPA POC	Coverage Plan	
10/14	Director will speak at Northeast Ohio Cyber Consortium Conference	Cleveland OH			

b7C -2

10/21	Director will speak to the National Academy of Science, Committee on Science, Technology, & Law	Washington, D.C.		Closed to press	
10/22	Director will testify before House Judiciary Committee	Washington, D.C.			
10/26	Director will speak at the International Association of Chiefs of Police Conference	Chicago		Open to press	b6 -2 b7C -2
11/2	Launch of "Don't Be a Puppet, Pulling Back the Curtain on Violent Extremism"	FBI.GOV		Story on FBI.GOV; PAG	
11/4	Director will speak at the National Fusion Center Association Conference	Alexandria, VA		Press TBD	
Date TBD	Large scale publicity campaign for ECAP (John Doe 34)		IPPAU		

Personnel News

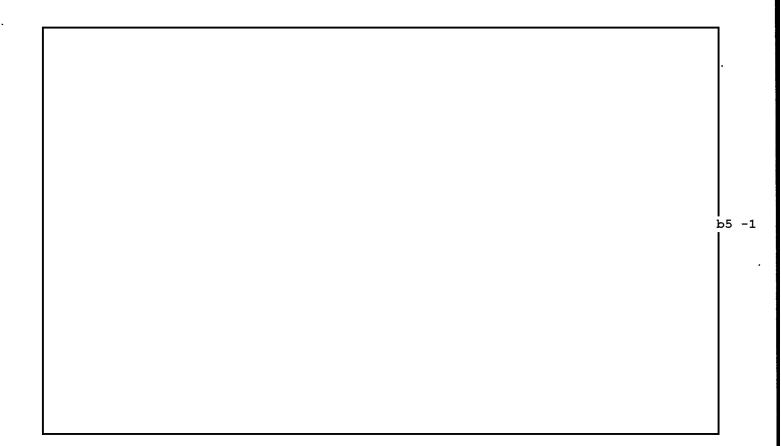
•	TD		will leave ECU on October 9 to return to Wi	- 0.
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(RMD) (FBI) From: Sent: Thursday, October 15, 2015 2:10 PM To: OPA) (FBI) Subject: UNET to FBINET Uploaded Files b7C -2 b7E -6



Draft PAG for CRU

Introduction	
	LF .
<u>FAQs</u>	b5 -:



(RMD) (FBI)

From:

(OPA) (FBI)

Sent: To:

Monday, October 19, 2015 3:10 PM **HQ-OPA-ALL EMPLOYEES**

Subject:

OPA Weekly Overview --- UNCLASSIFIED

SentinelCaseId:

NON-RECORD

Classification: UNCLASSIFIED

OPA Weekly Overview

The annual report on Law Enforcement Officers Killed in Action will be released today. Otherwise, it's a busy week for Director Comey with four appearances on the Hill and several other speeches.

OPA's seven new contractors are beginning to report for duty, with 3 starting today. I'll send a separate email with bios later this week.

Coming up this week

Day/Time	Issue/Event	Location	OPA POC	Coverage Plan	
10/19	LEOKA released	FBI.GOV	CJIS &		
10/19 12:30 pm	Director will participate in a member briefing for the House Permanent Select Committee on Intelligence	Capitol Hill	OCA		
10/19	Press Release for	FBI.GOV			
10/20 2:30 p.m.	Director will provide a general FBI update to the Senate Select Committee on Intelligence member roundtable	Capitol Hill	OCA		b6 -2 b7C -2
10/20 11:00 a.m.	Mr. Thompson, Director of the HIG, will deliver HIG 101 presentation to OPA employees, followed by a sit-down with our internal communicators for their piece on the HIG	OPA Conference Room		Anyone in OPA welcome to attend.	
10/20 3:00 p.m.	Regional field office media rep iQ media training				
10/21 10:00 a.m.	Director will testify at the annual threat hearing before the House Committee on Homeland Security	Capitol Hill	OCA		

10/21	Director will speak to the	Washington,		Closed to press	
	National Academy of	D.C.			
	Science, Committee on				
	Science, Technology, and				ĺ
	the Law				
10/21	CID will participate in an				
	interview with n>genuity				
	Journal regarding Business		<u></u>		
	Email Compromise Scams				
	and wire fraud		<u></u>		
10/22	Director will testify at the			Open to press	
10:00 a.m.	annual oversight hearing				
	before the House Judiciary				
	Committee				
-			-		b6 -2
10/22	Sacramento Citizens	SIOC Back			b7C -2
	Academy visits FBIHQ	Briefing Room			
10/22	Dogional field office media		4		,
	Regional field office media				
1:30 pm. 10/23	rep iQ media training	Mashinatan	- 	Press TBD	
10/23	Director will speak at the 50 th Anniversary	Washington, D.C.	1	Press IBD	
	Conference of White House	D.C.			
	Fellows				
10/23	Director's remarks for HIG	Washington,	+	Open to press	
10/20		D.C.		Open to press	
	Research Symposium (tentative)	D.C.			
10/23	Director's remarks for	Chicago, IL		7 Press TBD	
10/20	University of Chicago Law	Cilicago, IL		11699 100	
	School			J	
	COLLOGI	L			

Stories and Issues

Inquiries being handled by NPO	EMV PSA, E*trade/Dow Jones, Ukraine cyber crime, "rent-a-tribe" payday lending, Operation Cross Country IX, cell site simulators, FBI investigation into Hillary Clinton's email server, HQ consolidation project, CAIR policy, nuclear smuggling, classified drone documents, fantasy gambling sites, Lockerbie investigation, ISIL cyber hacking, CT sting operations, Dow Jones intrusion, Canadian University threat				
FBI.GOV Stories	Monday: LEOKA report Thursday: Canadian version of Operation Cross Country				
Investigative Publicity	Continue working with FBI Chicago regarding the case of Officer Thomas T. Woods who was murdered in his squad car. Chicago is trying to establish extra publicity for the case which will be highlighted on October 23 rd .				
BUNEWS	 15 Minutes interview with Response Unit. Her unit's mission is to provide evidence collection capabilities to the FBI field Evidence Response Teams and law enforcement partners. Feature on the recent FBI-led workshop in Seoul, South Korea, that focused on methods to recognize and detect specific improvised explosives characteristics and prepare for post-blast investigations. The article will include a slideshow and two brief video clips on the impact of explosives made from off-the-shelf materials. Covering the media roll-out with the High-Value Detainee Interrogation Group (HIG)—the FBI-led U.S. government entity 				

b6 -2 b7C -2

	charged with interviewing suspected high-value terrorism subjects. Covering the William Webster portrait unveiling TBD—coverage of National Disability Employment Awareness Program.
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Looking forward

Day/Time	Issue/Event	Location	OPA POC	Coverage Plan
10/26	Director will speak at the International Association of Chiefs of Police Conference	Chicago		Open to press
10/27 2:00 p.m.	Lynch call with field community outreach coordinators regarding	Lync		
11/2	marketing of CVE web portal Launch of "Don't Be a Puppet, Pulling Back the Curtain on Violent	FBI.GOV	,	Story on FBI.GOV; PAG
11/4	Extremism" Director will speak at the National Fusion Center Association Conference	Alexandria, VA		Press TBD ·

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	(RMD) (FBI)	
From: Sent: To: Subject:	(OPA) (FBI) Monday, October 26, 2015 3:46 PM HQ-OPA-ALL EMPLOYEES; LILLY, MICHAEL J. (OPA) (FBI) OPA Weekly Overview UNCLASSIFIED	b6 -2 b7C -2
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Classification:	UNCLASSIFIED	

Coming up this week

Day/Time	Issue/Event	Location	OPA POC	_	Coverage Plan/Notes]
10/26	Director spoke at the International Association of Chiefs of Police Conference	Chicago			Open to press	
10/27 2:00 p.m.	Lync call with field community outreach coordinators regarding marketing of CVE website	Lync			OPA personnel who have not yet seen a demo of the new website are welcome to join the call.	
10/27 9:30 a.m.	Birmingham and Honolulu Citizens Academies visit FBIHQ	SIOC Back Briefing Room			SC Quinn to speak to the group	b6 -2, 3 b7C -2,
10/30 10:00 p.m.	American Greed, CNBC, will feature the case of - WFO.	On air	IPPAU			i.

Stories and Issues

Inquiries being handled by NPO	HQ consolidation project, and email intrusion, LEOKA, fantasy gambling sites, interview with Director Comey, homicides in Indian Country, serial bank robbery suspects, OCC9 stats and Canadian victims, rewards for laser campaign, disappearance of Director's testimony to the House Judiciary Committee, FBI email server breach, Senator Franken's letter regarding transgender murders, cyber threat to oil and gas companies, fires in African American churches, Royal Bank of Scotland interview, sexual assaults on aircraft, OKBOM, cruise line stats, job ad scams, HIG, number of FBI ISIL investigations	b6 -1, 3
FBI.GOV Stories	Monday: HIG Research Symposium Friday: Asian American agents	b7C -1, 3
Investigative Publicity	 Coordinating multistate billboards for FBI Jacksonville, regarding a series of armed jewelry store robberies which took place in Florida, Georgia, and South Carolina during 2015. The billboards will feature two UNSUBs, including a male and female team. senior editor of the GLOBE magazine, contacted IPPAU expressing the FBI's participation featuring cases for their CATCH THIS CREEP series. On a weekly basis, the Globe will feature an FBI case which is currently profiled on the FBI website's Most Wanted section. The article will run from ½ to 1 full page, and the information will be taken directly from the FBI web flyer. Assisting FBI Jacksonville with a mini-media campaign to publicize 	

,	our continued search for two unknown suspects, a female and a male, who are wanted in connection with armed jewelry store robberies between April and October 2015. The robberies have occurred in Florida, Georgia, South Carolina, and most recently in Tennessee. A Seeking Information poster was prepared for the web and dissemination. A statement will be issued, digital billboards will display the suspects in 10 states in the eastern part of the U.S., and traditional and social media will be utilized. • Assisting FBI Tampa with publicity regarding who is wanted for the 2010 murder of a friend in Florida. A Seeking Information poster was prepared and translated into Spanish for the web and for dissemination. Legat Mexico City is also assisting with our publicity efforts since this fugitive is believed to be residing in Hidalgo, Mexico. • Continuing to assist FBI LV with publicity regarding the search for individuals responsible for the vandalism of churches in Nevada and California in 2015, and other vandalism and burglary in Nevada. A reward is being offered for information leading to the arrest and conviction of individuals responsible for these crimes. Information
BUNEWS	 Article detailing FBI efforts to enhance ties between law enforcement and teens, FBI Mobile recently hosted local high school students as part of an initiative to teach young people how to prevent contact with police officers from turning tragic Article in which Government Computer news recognized the FBI's Next Generation Identification system for "Outstanding Information Technology Achievement in Government" in 2015. Coverage of the High-Value Detainee Interrogation Group and its role in FBI operations. Feature on a Columbia Division employee who rallied his neighbors as disastrous flooding from a powerful storm barreled across South Carolina in October. Article on the presentation at FBIHQ marking the observation of National Disability Employment Awareness.

Looking forward

Day/Time	Issue/Event	Location	OPA POC	Coverage Plan
11/2	Launch of "Don't Be a Puppet, Pull Back the Curtain on Violent Extremism"	FBI.GOV		Story on FBI.GOV; PAG
,	Director will speak at the National Fusion Center Association Conference	Alexandria, VA		Press TBD
11/4	AD Kortan will speak at the Kansas City Citizens Academy Graduation	Kansas City		
11/18	DAD Delaney will speak at the National Health	San Diego, CA		Press TBD

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b6 -3 b7C -3

Care Anti-Fraud	
Association	
Annual	
Conference	

Classification: UNCLASSIFIED

	(RMD) (FBI)	
From: Sent: To: Cc: Subject:	(FD) (FBI) Monday. October 26 2015 4:53 PM (OPA) (FBI) OPE) (FBI) RE: Press Release for CVE UNCLASSIFIED	b6 -2 b7C -2
Follow Up Flag: Flag Status:	Follow up Flagged	
SentinelCaseld:	NON-RECORD	·
Classification:	UNCLASSIFIED	
Here's the latest PAG – t thank you again for your	he version I e-mailed you on the low side. Please let me know if you have any of help!	questions and
CVE_PAG_website _Updated_10-26		b6 -2 b7C -2
Management & Program JEH Bldg Rm	Analyst	
From: Sent: Thursday, October To Cc: (CSubject: FW: Press Release)	(OPA) (FBI) r 22, 2015 5:19 PM (FD)(FBI) OPE) (FBI) ease for CVE UNCLASSIFIED	·
Classification:	UNCLASSIFIED ====================================	
H here is an upda	ted draft with the bullying Q & A	
<< File: CVE_PAG websit	te3.docx >>	b6 -2 b7C -2
From: Sent: Friday, October 16 To: Subject: FW: Press Rele	(OPA) (FBI) 5. 2015 12:20 PM FD)(FBI) ease for CVE UNCLASSIFIED	

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Thank you again for the conversation! You're doing such a nice job with everything here.	,
As mentioned, to beef up the PAG a little, I included some new ideas, pending your and thoughts.	
Also, if you have a timeline for what/when various elements are being pushed online and from HQ to the fi would be great.	ield, that b6 - b7C
<< File: CVE_PAG website (2).docx >>	,
Thanks a bunch again,	
From: FD)(FBI) Sent: Friday, October 16, 2015 8:34 AM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED ===================================	
Thanks for sending over the draft. and I will go through it at our conference in Richmond on Tuesday to you ASAP with a response. I'll try to get you my input by COB today so you at least have something.	and get back
Thanks	b6 -2 b7C -2
Management & Program Analyst JEH Bldg Rm	
From: (OPA) (FBI) Sent: Thursday, October 15, 2015 5:45 PM To: (FD)(FBI); (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	

Hi and and
PAG is re-formattedand please forgive me, but I added some clarification questions, plus see what you think about some of the word changes, which is proposed for the way press response language sometimes flows.
Re Talking Points top section: We need these 'quick hit' bullet points, if you could review. If a Media Rep or SAC is preparing for a quick interview, what are the top three points that are the most important to use for the interview, that you want the public to know? i.e. 1) this website exists 2) here are highlights of what you'll learn 3) it's easy to use.
Are we missing any Q & As?
<< File: CVE_PAG website.docx >>
From: FD)(FBI) Sent: Wednesday, October 14, 2015 1:29 PM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED
Classification: UNCLASSIFIED
Any way you can get a draft copy of the PAG to me before the end of this week? It doesn't have to be final. ust wanted me to bring a copy to the conference with us next week.
Thanks. b6 -2 b7C -2
ıvıanagement <u>& Program Anaiyst</u>
JEH Bldg Rm
From: (OPA) (FBI) Sept: Thursday, October 08, 2015 6:59 PM
From: (OPA) (FBI)
From: (OPA) (FBI) Sent: Thursday. October 08, 2015 6:59 PM To [FD)(FBI) Cc (OPA) (FBI); (OPE) (FBI)
From: (OPA) (FBI) Sent: Thursday. October 08, 2015 6:59 PM To FD)(FBI) Cc (OPA) (FBI); (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED
From: (OPA) (FBI) Sent: Thursday. October 08, 2015 6:59 PM To FD)(FBI) Cc (OPA) (FBI); (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED b6 -2 b7c -2
From: (OPA) (FBI) Sept: Thursday. October 08, 2015 6:59 PM To FD)(FBI) Cc (OPA) (FBI); Subject: RE: Press Release for CVE UNCLASSIFIED b6 -2 b7C -2 Classification: UNCLASSIFIED

b6 -2 b7C -2

From: FD)(FBI) Sent: Thursday, October 08, 2015 3:47 PM To (OPA) (FBI) Cc (OPA) (FBI); (OPE) (FBI) Subject: Press Release for CVE UNCLASSIFIED	b6 -2 b7C -2
Classification: UNCLASSIFIED ====================================	
Hi leard (either through you or a little bird) you're putting together the Press Release for t launched in November. We were hoping you could incorporate the following sentence (o	
"Special thanks to the students and faculty o in Woodbridge, VA for provided during the development of the CVE Web Portal."	or their critical feedback
The students and faculty provided assistance to us during multiple occasions and we thin credibility to the portal as people become aware of it and consider using it.	•
Thank you,	b6 b70 b71
Management & Program Analyst FBI.gov & Internet Operations Unit Director's Office JEH Bldg Rm	
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Federal Bureau of Investigation Office of Public Affairs National Press Office

AD Michael P. Kortan SC Richard Ouinn, A/UC UC October xx, 2015	b6 -2
October xx, 2015	
October xx, 2015	b7C -2
Tonics Countrying Violent Federanism FDT was Web Bartel	
<u>Topic:</u> Countering Violent Extremism FBI.gov Web Portal	
Press Guidance:	
Talking points and Q & As below are for internal use only . Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.	
Points of Contact: - For Community Outreach: - For Media: - For CVE: Issue/Background:	
Talking Points:	b5 -

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Terminology of 'Violent Extremism'	
Terminology of Violent Extremism	\neg
<u>Q&As:</u>	d g
Why was this program developed? What has the EDT been seeing to prompt this?	
Why was this program developed? What has the FBI been seeing to prompt this?	_
Why was this program developed? What has the FBI been seeing to prompt this?	٦
Why was this program developed? What has the FBI been seeing to prompt this?	7
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Why was this program developed? What has the FBI been seeing to prompt this?	
Why was this program developed? What has the FBI been seeing to prompt this?	
Why was this program developed? What has the FBI been seeing to prompt this? What's the objective of this program?	
	b5 -

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	b5 -1
Who is the intended audience for the curriculum?	J
	b5 -
When does the site "go live" or become accessible to the public?	
	b5 -
Who designed the site?	•

What can parents, guardians, and the community do to help with keeping an individual from going down a path of violent extremism?	
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	What is the advantage of using a website for this information?	_
	Will any of my personal identifying information be captured and stored by the FBI while using the site?	b5 -1

	b5 -
	D 3 -
How do I access and use the site?	
What is the best way to view the site?	b5 -
What technology will I need to access the site?	
What other resources are connected to the new website?	٦
	b5 -1

, <u></u>	vailable in other la	nguages than En	giisn?	
ow will this pro	gram evolve? Wha	t are plans for th	e near future?	
oes the FBI hav	e any CVE program	ns that focus on	higher education?	,
/hat are some k f this site?	ey issues that field	d offices may exp	erience with the	deployment
	, , ,	, , ,		

Technical Support

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	b5 -:
Why is the site stalled or stuck?	
	b5 -1
Why isn't the site displaying correctly on my mobile device?	7

-	(RMD) (FBI)		
From: Sent: To: Subject:	OPA) (FBI) Tuesday, October 27, 2015 10:50 AM HQ-OPA-ALL EMPLOYEES OPA FY15 Accomplishments UNCLASSIFIED		
SentinelCaseId:	NON-RECORD		
Classification:	UNCLASSIFIED		

Over the next week, many of you will have your annual performance discussion with your unit chief. As we look back on the past year's accomplishments, I wanted to take a few minutes to provide some context by sharing highlights of OPA's overall accomplishments for FY15. You'll see that some achievements are the work of a single unit, but many more reflect collaboration across units. In the coming weeks, we'll have many discussions, within units and across OPA, about our goals and priorities for FY16. First, let's take a well-deserved victory lap.

Media Relations – NPO and IPPAU led the FBI's media relations program during a busy year. OPA wrote and issued more than 50 press releases and statements and ably responded to issues including: Charleston shooting/Dylann Roof gun purchase, Chattanooga shooting, Office of Personnel Management (OPM) cyber intrusion, the Sony Pictures Entertainment cyber intrusion, JP Morgan Chase cyber intrusion, Hillary Clinton email server, FBI aviation program, and cell site simulators.

- To ensure consistent messaging across the FBI, OPA issued 15 Public Affairs Guidance documents for media coordinators in the field, providing talking points and FAQs on topics such as color of law, Going Dark, agentinvolved shootings, major cyber intrusions, cell site simulators, countering violent extremism (CVE) and active shooters.
- NPO produced the daily *Horizon*, and introduced the daily *FBI in the News* and *Forecast* products.
- NPO provided on-site support to field offices handling high profile events, such as Knoxville to assist with the Chattanooga shootings, and Pennsylvania to assist with the search for Top Ten fugitive Eric Frein.

OPA provided extensive counsel and support to the FBI Director and other senior executives. OPA successfully managed press interactions, including the Director's quarterly, on-the-record meetings with the national news media, an appearance on *60 Minutes* which was nominated for an Emmy award, the "Georgetown speech" on race and law enforcement, a major Going Dark speech at Brookings, and the Director's appearance at the Aspen Security Forum.

• EWU crafted more than 95 full-text speeches and more than 70 sets of outlines and talking points.

• OPA also created more than two dozen executive video messages – a collaborative effort of ECU, b6 -2 b7C –

OPA provided extensive support for the Director's and Deputy Director's priority initiatives, as well as other branch and division level priorities.

• Going Dark – OPA worked closely with DOJ and the White House on consistent messaging to press, lawmakers, and the private sector. EWU researched and crafted the Director's remarks on Going Dark/encryption for the Brookings Institution and crafted a stock speech and talking points for use by the field. NPO facilitated press

b6 -2

interviews with the Washington Post, Wall Street Journal, New York Times and trade publications to inform the discussion. FIOU published three news blogs on related topics on FBI.GOV.

• **Cyber** – In response to major cyber intrusions, NPO coordinated messaging with victim entities, the White House, State Department and others to ensure consistent and responsive messaging. To improve coordination going forward, NPO organized and hosted a gathering of 50 interagency public affairs communicators to brief them on cyber threats and discuss coordination on messaging.

To educate the public, OPA organized a Bureau-wide media campaign on cyber crimes, involving IPPAU, NPO, FIOU and the media reps. Over 25 field offices conducted on-camera interviews highlighting their local cyber crimes efforts, and these aired on the night that CBS deputed their new *CSI:Cyber* drama series. OPA arranged a briefing for reporters with senior executives, participated in a joint press event with the Secret Service on cyber threats, and published 14 feature stories on cyber topics on FBI.GOV. OPA also publicized on FBI.GOV the FBI's efforts to hire cyber agents, and used social media platforms to amplify the message.

- Race and Law Enforcement In support of the Director's effort to address tensions between minority communities and law enforcement, EWU drafted the Director's "Hard Truths" speech to Georgetown University and NPO managed press surrounding the event. Despite the sensitive topic, the speech was very well received. In June of 2015, CRU facilitated an initiative to encourage all field offices to engage diverse communities and facilitate discussions with local law enforcement. CRU trained the community outreach specialists, and with help from EWU provided scripts, FAQs, videos and other materials to field offices to assist them. To date 54 field offices have held events, either directly or in coordination with other agencies.
- **Diversity** ECU handled marketing related to the addition of "Diversity" to the FBI's Core values, including poster design, script and production of Director Comey's video announcing addition, and all-employee messages. ECU promoted eight diversity-related events including Hispanic Heritage Month and LGBT Pride Month. CRU also supported diversity through the Community Outreach Program.
- Enhancing Private Sector Outreach Working with the Office of Private Sector, FIOU designed, built and launched a completely new web portal for the Domestic Security Alliance Counsel (on an astonishing five-week timeline). FIOU also provided on-site support to train DSAC staff on use of the new portal.
- Countering Violent Extremism (CVE) FIOU conceived, programmed, designed, and wrote an interactive website for teens called "Don't Be a Puppet: Pull Back the Curtain on Violent Extremism." The program, which uses the latest analysis from the CVE Office and Behavioral Analysis Unit, is designed to educate and teach critical thinking about violent extremism in all its forms. FIOU, CRU, and NPO facilitated focus groups with community leaders and teens; and produced marketing and background materials. The website will launch next week.
- Counterintelligence OPA coordinated a national economic espionage awareness campaign, including the
 rollout of the "Company Man" training film, a press conference featuring AD Randy Coleman and National
 Counterintelligence Executive Bill Evanina, and an online rollout on FBI.GOV, where the film was viewed more
 than 16,000 times. The rollout garnered significant media coverage, including stories in the Wall Street Journal,
 the Washington Post, CNBC, NBC and CBS, among others.
- Active Shooter OPA produced talking points and marketing materials for the field to support the Office of
 Partner Engagement's efforts to rollout the "Coming Storm" to our state and local law enforcement partners to
 provide information on best practices in the event of an active shooter situation.

Investigative Publicity - As of the end of the 3rd quarter, IPPAU handled 319 requests for assistance with publicity and employed a combination of media, web, social media, radio, and digital billboards as appropriate for each case. Four cases were solved as a result of OPA publicity, including the location of cyber fugitive and the identification of a deceased Jane Doe. IPPAU handled publicity for: the addition of to the FBI's Most Wanted Terrorist list; the addition of to the FBI's Seeking Information Terrorism list; announcement 6 -2 a \$5 million reward for information leading to the safe return of retired Special Agent location of b7C who was wanted in connection with several murders in Charleston, South Carolina; announcement of a \$3 million reward for cyber criminal and requesting information regarding John Doe 29, an unknown male suspected of crimes against children.
• Sexstortion – IPPAU, with help from NPO and FIOU, coordinated a nationwide media campaign on sexstortion in conjunction with <i>Glamour Magazine</i> and the National Center for Missing and Exploited Children. The campaign was geared towards locating the remaining 350 unidentified victims of Lucas Michael Chansler. All 56 field offices participated in the campaign, which resulted in over 400 articles. To date, the campaign successfully identified five victims of Chansler and 21 victims of other sexstortioners.
• Fugitive television – IPPAU provided liaison, guidance and identification of cases for John Walsh's show "The Hunt." In addition, OPA was instrumental in supporting development of #Captured, a show which will air on A&E Network and will feature FBI fugitives.
Popular Media – As of the 3rd quarter, IPPAU provided assistance in response to 490 requests from producers, writers, authors, and researchers. IPPAU referred more than 300 closed FBI cases to television shows, with 36 profiled as of the end of the third quarter. In order to enhance accurate depictions of the FBI in popular media, OPA hosted information workshops for the West Coast Writers Guild, 100 crime writers attending "Thrillerfest" in New York and 100 screenwriters in Los Angeles. IPPAU is also working closely with major television producers such as o develop prime time programs featuring the FBI.
Radio and Podcasts - produced 55 editions of the <i>FBI, This Week</i> radio show, 20 <i>Wanted By the FBI</i> podcasts, 5 <i>Inside the FBI</i> podcasts, and 18 additional vodcasts and PSAs, many in support of the initiatives mentioned
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Effective Use of Technology to Enhance Communications

above.

- BUNET ECU designed and managed the transition of the FBI intranet to the new BUNET, which launched in August with improved navigation, standardization and consistency. In preparation ECU worked with every division to update their content and use the new template effectively. ECU worked to bring divisions who were not part of the original intranet SharePoint community, into the new BUNET, and created new websites for the Director and Deputy Director. ECU trained 350 division content managers in 20 training sessions, and created a community of practice for content managers. ECU worked with legal, records management, and web services experts to create the governance plan and style guide, and ensured access requirements for the disabled were met. The BUNET launch was the culmination of three years of hard work.
- FBI.GOV To keep the FBI.GOV dynamic, FIOU completed 9,882 updates; researched, wrote and published 94 original print stories, 46 videos stories and 153 blogs. As a result, the website had 85.3 million visits, with 27.7 million outside websites linked back to it, and 4,485 U.S. and international media stories citing FBI.GOV as a source. In addition to the DSAC and CVE projects mentioned above, FIOU built new web capabilities to improve business processes, transparency and security.
 - e-FOIA FIOU built for the Records Management Division, a public facing website to allow the public to request materials through the Freedom of Information Act electronically. The eFOIA system will improve

- efficiency and transparency, while meeting the public's expectations to conduct business with the Government online. The project involved developing new architecture and cross domain solutions.
- Tips.fbi.gov FIOU continues to work with the Counterterrorism Division to modernize the Tips on FBI.GOV, and worked with Resource Planning Office's business process team to develop eComplaints, a plan to centralize intake of all tips, including those received through the website.
- Regional Computer Forensic Laboratories (RCFL). FIOU moved RCFL sites into the more secure FBI.GOV environment, improving security and reducing costs.
- Social Media FIOU launched a new official presence on Flickr, expanding the FBI's social media presence to this growing photo-sharing site, while ensure appropriate security, record keeping and privacy protections. FIOU and NPO also enhanced the use of Twitter, increasing the number of tweets in support of fugitive publicity and partnerships, and increasing the number of followers this FY by 27% to 1.27 million.

Internal Communications - ECU sent out more than 40 executive messages, published more than 100 articles on the intranet, and published the Investigator magazine and weekly Employee E-Brief. ECU also provided communication advising to elevate the quality of internal communications in fifteen divisions and offices, including the Weapons of Mass Destruction Directorate, Criminal Investigative Division, Cyber Division, Finance and Facilities Divisions, the Intelligence Branch, and the Washington Field Office.

- OPM Breach In response to the OPM cyber breach, ECU created a website on day one of the announcement to keep FBI employees abreast of information and communications from DOJ, OPM, and FBI leadership. ECU coordinated with DOJ, OPM, Cyber Division, and Society of Former Agents, and was highly proactive in pushing out timely and valuable information to FBI employees.
- HQ Consolidation ECU handled communications on the Headquarters Consolidation Project, including a website with FAQs and other information, as well as working with key news organizations covering the issue.
- ideaSTORM ECU applied lessons from "FBI Save" to review ideation tools that could be used by the Bureau, advised on implementation, and ultimately developed the ideaSTORM branding and marketing.

Tours and Exhibits — ESECU hosted approximately 8,000 visitors to the FBI Education Center (these are just OPA visitors, not total visitors), and coordinated 260 shooting range demonstrations. In addition, OPA worked closely with the Newseum to double the size of their current FBI exhibit. The current exhibit has had 4 million visitors and the new expanded exhibit, which debuts next month, is expected to have even wider appeal.

Events - OPA organized several highly successful events. ESECU organized FBI Family Day, with an estimated 4,200 visitors. In addition to organizing the overall event hand NPO developed a popular interactive booth with a b6 -2 miniature television studio where more than 200 people, mainly children of employees, played TV reporter. CRU organized a flawless Director's Community Leadership Award Ceremony. ESECU also coordinated 33 Citizens Academy visits to FBI Headquarters, and 56 Director/Deputy Director courtesy visits.

b7C -2

History - FBI Historian John Fox wrote 41 research papers and handled nearly 500 research requests in FY15. To mark the 20th anniversary of the Oklahoma City bombing, ESECU produced an exhibit at FBIHQ and organized an event featuring a retired agent who worked on the case. FIOU conducted and produced numerous video interviews of bombing survivors and FBI investigators for a multi-media feature on FBI.GOV.

Building a Foundation for Future Success

Organization, Process and Policy - AD Kortan reorganized OPA to create a more balanced span of control between the sections and allow for strategic changes and growth in the Community Outreach Program. Within OPA, the National Press Office was reorganized and new standard operating procedures developed to better

empower specialists to handle issues quickly. A new program policy guide for media relations was completed (thanks
• Training – CRU provided in-service training in two regional sessions for all field office community outreach b7C - coordinators. In addition, OPA provided media training for several SACs, including on-camera training.
 Resources – OPA competed and awarded a contract for seven contractors to backfill some of the positions lost in the sequestration cuts and to staff the growing public tour. The contractors will be working in FIOU, IPPAU, ECU, ESECU and the front office. The contractors started to arrive this week.
• New Personnel – We brought onboard exceptional new employees: (FIOU) NPO); (NPO) (CRU); Front Office).
:=====================================

	RMD) (FBI)	
From: Sent: To: Cc: Subject:	(FD) (FBI) Tuesday, October 27, 2015 4:44 PM (OPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI)	PE) (FBI)
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Classification: U	JNCLASSIFIED	
Thank you again for our co consolidated responses to	mments and questions. Attached is an updated version that in your questions.	cludes FIOU and OPE
Let me know if you have ar	ny further questions or need anything else.	
Thank vou,	•	b6 -2 b7C -2
CVE_PAG_website 5.docx		·
Management & Program A JEH Bldg Rm	nalyst	
	OPA) (FBI) , 2015 7:25 PM (FD)(FBI); (OPE) (FBI) A) (FBI) see for CVE UNCLASSIFIED	(OPA) (FBI);
Classification: U	JNCLASSIFIED	b6 -2 b7C -2
Thank you, nice job	updating everything!	
From this draft, just a few	follow up questions and thoughts.	
File: CVF PAG website	A dagy >>	

Alsowho else needs to review? Is it feasible that we could send out the PAG Wednesday or Thurso that might give us time, before the site is up, to add any Q & As the Media Reps and COSs might have thinking of	•
Thank you,	
· v	b6 -2 b7C -2
From: FD)(FBI) Sent: Monday, October 26, 2015 4:53 PM To: (OPA) (FBI) Cc: (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	-
Classification: UNCLASSIFIED	
Here's the latest PAG — the version I e-mailed you on the low side. Please let me know if you have an thank you again for your help!	ny questions and
<< File: CVE_PAG_website_Updated_10-26-15.docx >>	
Management & Program Analyst JEH Bldg Rm	b6 -2 . b7C -2
From: (OPA) (FBI) Sent: Thursday. October 22, 2015 5:19 PM To: (FD)(FBI) Cc: (OPE) (FBI) Subject: FW: Press Release for CVE· UNCLASSIFIED	
Classification: UNCLASSIFIED	
Hi here is an updated draft with the bullying Q & A	
<< File: CVE_PAG website3.docx >>	b6 -2 b7C -2
From: OPA) (FBI) Sent: Friday, October 16, 2015 12:20 PM	

To (FD)(FBI)
Subject: FW: Press Release for CVE --- UNCLASSIFIED

Classification: UNCLASSIFIED	
Hi	b6 -2 b7C -2
Thank you again for the conversation! You're doing such a nice job with everything here.	
As mentioned, to beef up the PAG a little, I included some new ideas, pending your and thoughts.	
Also, if you have a timeline for what/when various elements are being pushed online and from HQ to the fie would be great.	ld, that
<< File: CVE_PAG website (2).docx >>	
Thanks a bunch again,	
From: (FD)(FBI) Sent: Friday, October 16, 2015 8:34 AM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED .	b6 -2 b7C -2
Hi	B/C -2
Thanks for sending over the draft. and I will go through it at our conference in Richmond on Tuesday a to you ASAP with a response. I'll try to get you my input by COB today so you at least have something.	nd get back
<u>Thanks,</u>	
Management & Program Analyst JEH Bldg Rm	
From: (OPA) (FBI) Sent: Thursday, October 15, 2015 5:45 PM To: (FD)(FBI); (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	-2
b70	C -2
Classification: UNCLASSIFIED	

PAG is re-formatted....and please forgive me, but I added some clarification questions, plus see what you think about some of the word changes, which is proposed for the way press response language sometimes flows.

Re Talking Points top section: We need these 'quick hit' bullet points, if you could review. If a Media Rep or SAC is preparing for a quick interview, what are the top three points that are the most important to use for the interview, that you want the public to know? i.e. 1) this website exists 2) here are highlights of what you'll learn 3) it's easy to use.

Are we missing any Q & As?	
<< File: CVE_PAG website.docx >>	
From: FD)(FBI) Sent: Wednesday, October 14, 2015 1:29 PM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	b6 -
Any way you can get a draft copy of the PAG to me before the end of this week? It doesn't have to be final wanted me to bring a copy to the conference with us next week.	ь7с just
Management & Program Analyst JEH Bldg Rm	
From: (OPA) (FBI) Sent: Thursday, October 08, 2015 6:59 PM To: (FD)(FBI) Cc: (OPA) (FBI); (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	b6 -2 b7C -2
Hello,	
As soon as Community Outreach provides language, we can addthanks for heads up! You've done such a nice the site ©	e job on
From: (FD)(FBI) Sent: Thursday, October 08, 2015 3:47 PM	

To:(OPA) (FBT)	
Cc: (OPA) (FBI); (OPE) (FBI) Subject: Press Release for CVE UNCLASSIFIED	
Cabject. Tress Release for CVL ONCEASSITED	
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CIASSILICACION: UNCLASSIFIED	
,,,	b6 -2
Hi	b7C -2
I heard (either through you or a little bird) you're putting together the Press Release for the CVE Portal once it's launched in November. We were hoping you could incorporate the following sentence (or something similar) for us.	b7E -1
"Special thanks to the students and faculty ofin Woodbridge, VA for their critical feedback provided during the development of the CVE Web Portal."	
The students and faculty provided assistance to us during multiple occasions and we think it would help add some	
credibility to the portal as people become aware of it and consider using it.	
Thank you,	
Management & Program Analyst	
FBI.gov & Internet Operations Unit Director's Office	
JEH Bldg Rm	
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Federal Bureau of Investigation Office of Public Affairs National Press Office

Public Affairs Guidance

AD Michael P. Kortan

SC Richard Quinn

A/UC

UC

October xx, 2015

Topic: Countering Violent Extremism FBI.gov Website

Press Guidance:

Points of Contact:

Talking points and Q & As below are **for internal use only**. Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.

- For Community Outreach: - For Media: - For CVE:	b6 -2 b7C -2
	b5

Objective of the Website	
<u> </u>	
Terminology of 'Violent Extremism'	
Q&As: Why was this program developed? What has the FRT been seen	ing to prompt this?
Why was this program developed? What has the FBI been seei	ing to prompt this?
	ing to prompt this?
Why was this program developed? What has the FBI been see	
	ing to prompt this?
Why was this program developed? What has the FBI been see	
Why was this program developed? What has the FBI been seei	
Why was this program developed? What has the FBI been see	
Why was this program developed? What has the FBI been see	

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	b5 -
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Who is the intended audience for the curriculum?	
	, ,
	b5 -
When does the site "go live" or become accessible to the public?	
	b5 -

-	
Who designed the site?	
Who reviewed the site and content before it was launched on FBI.gov? What was the general response?	
	b5
What can parents, guardians, and communities do to help keep an individual fron going down a path of violent extremism?	7
What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?) b5
What can parents, guardians, and communities do to help keep an individual fron going down a path of violent extremism?	<u> </u>
What can parents, guardians, and communities do to help keep an individual fron going down a path of violent extremism?	

	b5 -1
	b5 -1
	7
	b5 -1

What is the advantage of using a website for this information?	
Will any of my personal identifying information be captured and stored by the FBI while using the site?	b5 -1
]
How do I access and use the site?	\neg
	b5 -
	ľ
What is the best way to view the site?	
	L E
What technology will I need to access the site?	b5 -:

Does the FBI have any CVE programs that focus on higher education? Is the program available in other languages than English? What are some key issues that field offices may experience with the deployment of this site?	What other resources are connected to the new website?	
Does the FBI have any CVE programs that focus on higher education? Is the program available in other languages than English? What are some key issues that field offices may experience with the deployment		
Does the FBI have any CVE programs that focus on higher education? Is the program available in other languages than English? What are some key issues that field offices may experience with the deployment		
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Does the FBI have any CVE programs that focus on higher education? Is the program available in other languages than English? What are some key issues that field offices may experience with the deployment		1
Is the program available in other languages than English? b5 -: What are some key issues that field offices may experience with the deployment		b5 -
Is the program available in other languages than English? b5 -: What are some key issues that field offices may experience with the deployment		
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Is the program available in other languages than English? b5 -: What are some key issues that field offices may experience with the deployment		
Is the program available in other languages than English? b5 -: What are some key issues that field offices may experience with the deployment		
b5 -: What are some key issues that field offices may experience with the deployment	Does the FBI have any CVE programs that focus on higher education?	
b5 -: What are some key issues that field offices may experience with the deployment		
b5 -: What are some key issues that field offices may experience with the deployment		
b5 -: What are some key issues that field offices may experience with the deployment	To the program available in other languages than English?	
What are some key issues that field offices may experience with the deployment	13 the program available in other languages than English:	\neg
What are some key issues that field offices may experience with the deployment		
What are some key issues that field offices may experience with the deployment of this site?		b5 -:
	What are some key issues that field offices may experience with the deployment of this site?	
		1

	b5 -
How will this program evolve? What are plans for the near future?	
Technical Support	
	b5 -

Why is the site stalled or stuck?	
Why isn't the site displaying correctly on my mobile device?	b5 -1

	RMD) (FBI)	b6 - b7С
From: Sent: To: Subject:	OPA) (FBI) Tuesday November 03 2015 12:33 PM (OPA) (FBI) OCA) (FBI) FW: CVE Website White Paper for Review & Approval UNCLASSIFIED	
SentinelCaseId:	NON-RECORD	
Classification: U	UNCLASSIFIED	
FYI – re the CVE website.		
Cc: (OPA)(FBI)	(FD)(FBI) 03, 2015 10:56 AM (OPA) (FBI) PA) (FBI); (DO) (FBI); (OPA) (FBI) OPE) (FBI) ite Paper for Review & Approval UNCLASSIFIED	b6 -2 b7C -2
Classification: U	JNCLASSIFIED	
Good Morning		
Affairs (OPA) drafted the at the actions taken by OPE ar Curtain on Violent Extremis AD Sleeper for review. I bel	gement (OPE) Countering Violent Extremism Office (CVEO) with input from the Office of Pottached which paper for Director Comey's review. The intent of the document is to summand the OPA during the development and review of the Don't Be a Puppet: Pull Back the sam website. At the request of AD Sleeper, this document was drafted and provided to you lieve it is AD Sleeper's intent to coordinate with you to jointly provided this document to with the ultimate goal of scheduling a demonstration of the website for him.	arize
Please let me know if you h	nave any questions.	
OPE_CVE_Website .docx		b6 -2 b7C -2
Thank you,	•	
Management & Program Ai FBI.gov & Internet Operatio JEH Bldg Rm		
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Classification: UNCLASSIFIED



Office of Partner Engagement Don't Be a Puppet Website | November 2015



BACKGROUND:	
WEBSITE CONCEPT:	
	── b5 -1
FBI DEVELOPMENT PROCESS:	
	7
	-
	b5 -:
FBI FOCUS GROUPS:	_

7 July 2015: Law Enforcement Focus Group	_
	b5 -1
	-
9 July 2015: Counterterrorism Division	_
3 July 2013. Counterterrorism Division	\neg
31 July 2015: Faith-based organizations, Community Leaders, Law enforcement	b5 -
<u>Civic Leaders:</u>	
b5	-1
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Religious Leaders:	7

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LE Partners:		
		b5 -1
23 September 2015	Woodbridge, Virginia	b5 -1
		b5 -1 b7E -:

30 September 2015: ASAC Conference	
	b5 -
30 September 2015 CVE Stakeholder Meeting	
	J
6 October 2015 Deputy Director Guiliano/AD Sleeper Briefing	b5 -1
16 October 2015: Faith-based organizations, Community Leaders	
	b5 -
10101 101010101110111110111111111111111	

20 October 2015: Virginia Threat Assessment Conference	b5 -
25 October 2015: IACP Conference	ı
25 October 2015. IACI Comercine	_
	b5 -1
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	ъ7С -
	_
26 October 2015: SAC's Conference	
	b5 -1
Inter-Agency Tiger Team August 2015 until Present	_

	(RMD) (FBI)	b6 -2 ∎b7C -
From: Sent: To: Subject:	(OPE) (FBI) Tuesdav. November 03. 2015 11:31 AM (OPA) (FBI) FW: Website White Paper UNCLASSIFIED//FOUO	-2.0
SentinelCaseld:	NON-RECORD	
Classification:	UNCLASSIFIED//FOUO ===================================	
(DI)(FRI) Cc: OI	(OPE) (FBI) r 03, 2015 10:06 AM G)(FBI); DO) (FBI) PE) (FBI) Paper UNCLASSIFIED//FOUO	b6 -2 _b7C -
Classification:	UNCLASSIFIED//FOUO ===================================	
To all:		
See attached final version	of the white paper on the website and coordination conducted in support of its development.	
This version can be forwar	rded to other entities as appropriate.	
OPE_CVE_Website .docx		
Countering Violent Extremoffice of Partner Engagement FBIHQ; Room Telephone Blackberry		b6 -2 b7С -
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	(RMD) (FBI)	
From: Sent: To:	(OPA) (FBI) Tuesday Moyember 03 2015 1:47 PM DOCA) (FBI) FIACOVE Website Wiston Proceedings of Parising & Approved Ap	b6 -2 b7C -2
Subject: SentinelCaseld:	FW: CVE Website White Paper for Review & Approval UNCLASSIFIED NON-RECORD	
Classification:	UNCLASSIFIED	
Please use this version. T	hey updated the funding numbers.	
(OPA)(FBI);	(FD)(FBI) or 03, 2015 1:46 PM (OPA) (FBI) OPA) (FBI); OPE) (FBI) The White Paper for Review & Approval UNCLASSIFIED	
Classification:	UNCLASSIFIED	
	pdate. The funding amounts identified on the first page were not the most up to dated version to ensure Director Comey has an accurate understanding of the fundivelop this website.	
OPE_CVE_Website _final.docx		
Thank you,		b6 −2 b7С −2
<i>Management & Program</i> JEH Bldg Rm	Analvst	
(OPA)(FBI);	FD)(FBI) er 03, 2015 12:00 PM (OPA) (FBI); OPA) (FBI); (OPE) (FBI) te White Paper for Review & Approval UNCLASSIFIED	

Classification: UNCLASSIFIED	
I just received an updated document (attached). I apologize for any confusion. << File: OPE_CVE_Website (4).docx >>	b'
Management & Program Analyst JEH Bldg Rm 7790-C 202-324-4732	
From: (FD)(FBI) Sent: Tuesday, November 03, 2015 10:56 AM To: (OPA) (FBI) Cc (OPA) (FBI); (DO) (FBI) (OPA)(FBI) Subject: CVE Website White Paper for Review & Approval UNCLASSIFIED	
Classification: UNCLASSIFIED	
Good Morning	
The Office of Partner Engagement (OPE) Countering Violent Extremism Office (CVEO) with input from the Office of Affairs (OPA) drafted the attached which paper for Director Comey's review. The intent of the document is to sum the actions taken by OPE and the OPA during the development and review of the Don't Be a Puppet: Pull Back the Curtain on Violent Extremism website. At the request of AD Sleeper, this document was drafted and provided to yo AD Sleeper for review. I believe it is AD Sleeper's intent to coordinate with you to jointly provided this document to Director Comey this week with the ultimate goal of scheduling a demonstration of the website for him.	marize ou and
	6 -2 7C -2
<< File: OPE_CVE_Website.docx >> Thank you,	
Management & Program Analyst FBI.gov & Internet Operations Unit I Director's Office JEH Bldg Rm	
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Classification: UNCLASSIFIED	



Office of Partner Engagement Don't Be a Puppet Website | November 2015



BACKGROUND:	
WEDGITE CONCERT.	
WEBSITE CONCEPT:	b5 -1
FBI DEVELOPMENT PROCESS:	
	b5 -1
FBI FOCUS GROUPS:	

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY 7 July 2015: Law Enforcement Focus Group b5 -1 9 July 2015: Counterterrorism Division 31 July 2015: Faith-based organizations, Community Leaders, Law enforcement b5 -1 **Civic Leaders:**

Religious Leaders:

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY **LE Partners:** b5 -1 23 September 2015 Woodbridge, Virginia b5 -1

30 September 2015: ASAC Conference	
	b5 -
30 September 2015: CVE Stakeholder Meeting	
6 October 2015: Deputy Director Guiliano/AD Sleeper Briefing	b5 -1
	_
16 October 2015: Faith-based organizations, Community Leaders	\neg
	b5 -

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20. Octobox 2015: Vivninia Throat Assessment Co		
20 October 2015: Virginia Threat Assessment Co	onterence	\neg
25 October 2015: IACP Conference		
		— b5 -1
26 October 2015: SAC's Conference		
26 October 2015: SAC's Conference		
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August 2015 until Present: Inter-Agency Tiger Te	eam	

	(RMD) (FBI)	
From: Sent: To: Subject:	(OPA) (FBI) Tuesday November 03 2015 2:37 PM (OPA) (FBI) FW: CVE Website White Paper for Review & Approval UNCLASSIFIED	
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See below	b6 - b7С	
(OPA)(FBI);	FD)(FBI) O3, 2015 1:46 PM OPA) (FBI) OPA) (FBI) OPE) (FBI) White Paper for Review & Approval UNCLASSIFIED]
Classification: U	UNCLASSIFIED	
-	date. The funding amounts identified on the first page were not the most up to date. I'm ted version to ensure Director Comey has an accurate understanding of the funding our relop this website.	
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OPE_CVE_Website _final.docx	·	
Thank you,		
	· ·	
Management & Program A. JEH Bldg Rm	inalyst	
Fuer	(50)/(50)	
From: Sent: Tuesday, November		
	(OPA) (FB <u>I)</u> (PA) (FBI); (OPA) (FBI);	\ .
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l just received an updated docu << File: OPE_CVE_Website (4).		gize for any confusion.		
Management & Program Analys JEH Bldg Rm	o t			b6 -2 b7С -2
From: Sent: Tuesday, November 03, 2 To; (OPA) (O	A) (FBI) (FBI); (OPE) (FBI)	DO) (FBI) ral UNCLASSIFIED	(OPA) (FBI);	
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Good Morning				
The Office of Partner Engagement Affairs (OPA) drafted the attach the actions taken by OPE and the Curtain on Violent Extremism was AD Sleeper for review. I believe Director Comey this week with	ned which paper for Direct he OPA during the develo vebsite. At the request of e it is AD Sleeper's intent	ctor Comey's review. In the comey's review. In the comey's review of EAD Sleeper, this docusto coordinate with you	The intent of the document the Don't Be a Puppet: Pull Iment was drafted and prov u to jointly provided this do	is to summarize Back the vided to you and
Please let me know if you have	any questions.			
<< File: OPE_CVE_Website.doc Thank you,	:x >>	•	b6 -2 b7C -2	
Management & Program Analys FBI.gov & Internet Operations U JEH Bldg Rm				
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	RMD) (FBI)		
From: Sent: To: Cc: Subject:	(OPA) (FBI) Wednesday, November 04, 2015 10:58 AM OPE) (FBI) (FBI): (FBI): (OPA) (FBI) (OPA) (FBI) RE: white paper/focus groups UNCLASSIFIED//F	(DO) (FBI)	(OPA)
SentinelCaseld:	NON-RECORD		
Classification: U	UNCLASSIFIED//FOUO	====	b6 -2 b7C -2
I concur with comm	nents and suggest a few other minor edits. See attach	ned.	
WebPo <u>rtalFBIFact</u> Sheet			
To: (CG)	(OPE) (FBI) Der 04, 2015 9:06 AM (OPA) (FBI); /focus groups UNCLASSIFIED//FOUO	(OPA)(FBI);	
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To: CG OPA)(F)(F <u>BI);</u>	(OPA) (FBI) (DI)(FBI)	b6 -2 b7C -2
Classification: U	JNCLASSIFIED//FOUO		
<< File: WebPorţalFBIFactS	Sheet.docx >>		
	ed a sentence or two the opening paragraph		
A/Section Chief Countering Violent Extremi	ism Section		

From: CG)(FBI) Sent: Wednesday, November 04, 2015 8:18 AM To: (OPE) (FBI) (OPA) (FBI) Cc: (OPA)(FBI); (FD)(FBI) Subject: RE: white paper/focus groups UNCLASSIFIED//FOUO	
Classification: UNCLASSIFIED//FOUO	b6 -2 b7C -2
<< File: WebPortalFBIFactSheet.docx >>	
Folks	
A draft for inter-agency dissemination. Please review. Hoping to get this cleared by AD Sleeper by COB. ensure the IA partnerships are aware of how thoroughly this was vetted and their plug in points.	My intent is to
A/Section Chief Countering Violent Extremism Section C C	
From: OPE) (FBI) Sent: Monday, November 02, 2015 2:46 PM To: CG)(FBI) Cc: OPA)(FBI); (FD)(FBI); Subject: white paper/focus groups UNCLASSIFIED//FOUO	
Classification: UNCLASSIFIED//FOUO	
Here it is	b6 -2 b7C -2
<< File: OPE_CVE_Website.docx >>	
Countering Violent Extremism Office Office of Partner Engagement FBIHQ; Room Telephone Blackberry	

Classification: UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO

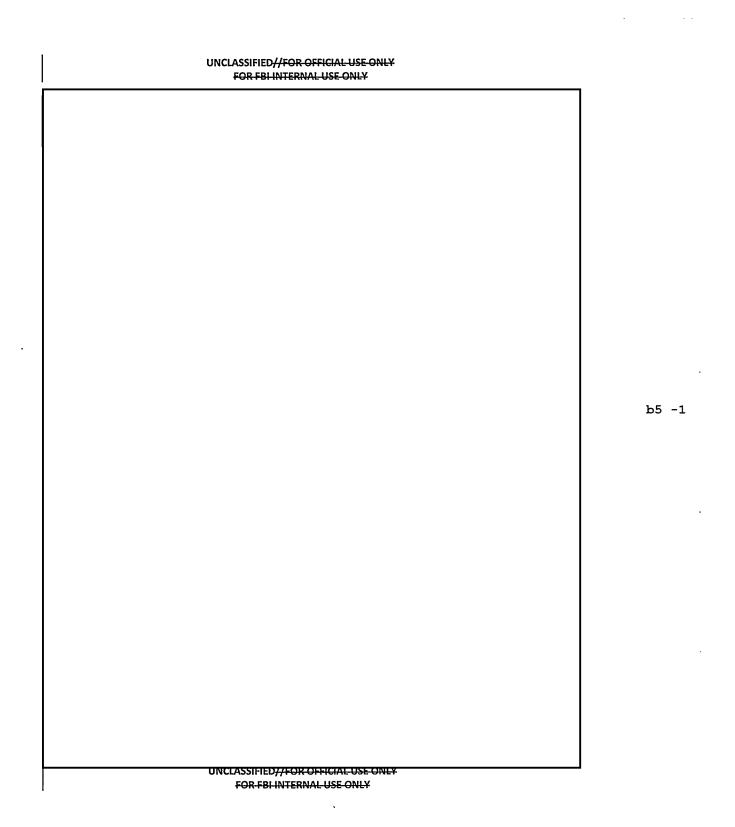
Classification: UNCLASSIFIED//FOUO

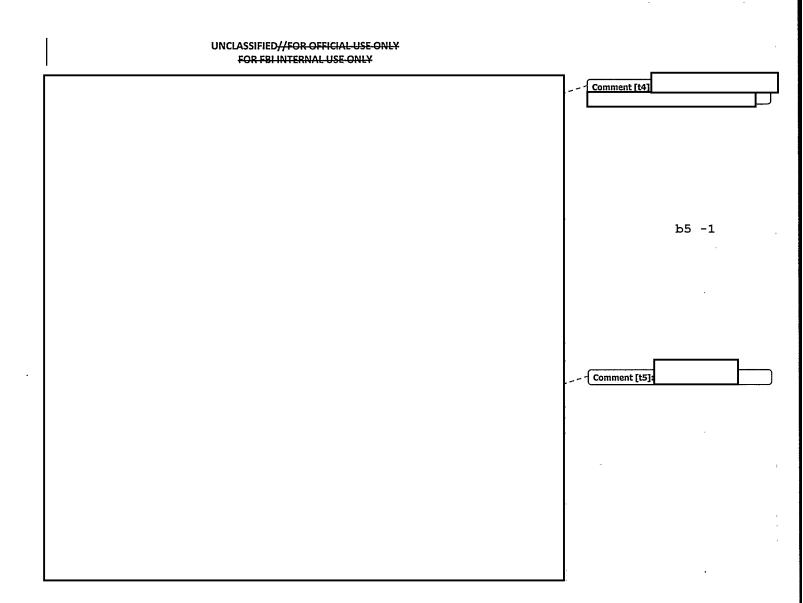


Office of Partner Engagement
Don't Be a Puppet Website | November 2015



SUMMARY:	Comment [t1]: b5
BACKGROUND:	
WEBSITE CONCEPT:	
	. b5
	\ Comment [t2];
FBI FOCUS GROUPS:	
15110000 010015.	
	Comment [t3]:
LINE AGREED / POD OFFICIAL LIGE ONLY	<u>, </u>
UNCLASSIFIED //FOR OFFICIAL USE ONLY	
FOR FBI INTERNAL USE ONLY	





UNCLASSIFIED//FOR OFFICIAL USE ONLY
FOR FBI-INTERNAL USE ONLY

		•
	RMD) (FBI)	
From: Sent: To: Cc: Subject:	OPA) (FBI) Wednesdav. November 04, 2015 3:19 PM (DO) (FBI) (OPA) (FBI) Update on CVE Website UNCLASSIFIED	b6 −2 b7C −2
SentinelCaseld:	NON-RECORD	
Classification: T	UNCLASSIFIED	
here is my update to	pass along to the COSs.	
our recent Lync call. We h	the "Don't Be a Puppet: Pull Back the Curtain on Violent Extremad a great meeting with the Director today and he is very support in order to conduct some inter-agency briefings, but anticipate	ortive of the website. We are
groups: the Muslim Public KARAMAH Muslim Women inaccurate and the reporter	ate press in the New York Times and Washington Post as a result Affairs Council, the Arab-American Anti-Discrimination Commin Lawyers for Justice. Please know that their characterizations are themselves had not seen the website. The response of thes eceived overall. We did focus groups with nearly 50 groups and ersally positive.	ittee, Sikh Coalition, and of the website were very e groups is not representative
_	o the field prior to the website's launch and are very confident ging additional press coverage until folks can actually see the si	•
	· • • • • • • • • • • • • • • • • • • •	b6 -2 b7С -2

Classification: UNCLASSIFIED

1

	[RMD) (FBI)	
From: Sent: To: Subject:	SE) (FBI) Wednesday, November 04, 2015 8:11 PM (OPA) (FBI) RE: Update on CVE Website UNCLASSIFIED	b6 -2 b7C -2
SentinelCaseld:	NON-RECORD	•
Classification: U	NCLASSIFIED	
Awesome! Thanks,		
	(OPA) (FBI) Der 04, 2015 4:58 PM (FBI) VE Website UNCLASSIFIED	·
Classification: U	INCLASSIFIED	
	email with the rest of the information – should go out tomorrow. Part of below me at the end. Yes, we'll make sure you have what we have.	ssage is b6 -2 b7C -2
Best of planswe had a ba	ad computer experience on a day we really needed for it to work!!	
Thank you and hope you ar	re well,	
		•
Sent: Wednesday, Novemb	GE)(FBI) Der 04, 2015 7:40 PM (OPA) (FBI) VE Website UNCLASSIFIED	
Classification: U	UNCLASSIFIED	•
Hi,		
presentation to media cool	breviated today because of time constraints, so perhaps the details below were plandinators. Given that we didn't get these specifics, though, maybe it would be help to us, too?	ful to
upudic		b6 -2 b7C -2
From Sent: Wednesday, Novemb	DO)(FBI) per 04, 2015 1:09 PM	

To: HQ-DIV00-COS-ALL Subject: Update on CVE Website UNCLASSIFIED	
Classification: UNCLASSIFIED	
Please see the below update from SC	
Hi All. I have an update on the "Don't Be a Puppet: Pull Back the Curtain on Violent Extremism" webs our recent Lync call. We had a great meeting with the Director today and he is very supportive of the delayed a couple of weeks in order to conduct some inter-agency briefings, but anticipate we will lauthe week of 11/16.	e website. We are
We did get some unfortunate press in the New York Times and Washington Post as a result of criticis groups: the Muslim Public Affairs Council, the Arab-American Anti-Discrimination Committee, Sikh Co KARAMAH Muslim Women Lawyers for Justice. Please know that their characterizations of the webs inaccurate and the reporters themselves had not seen the website. The response of these groups is not the feedback we have received overall. We did focus groups with nearly 50 groups and 200 individual response was almost universally positive.	oalition, and ite were very not representative
We'll get some FAQs out to the field prior to the website's launch and are very confident that the site we should avoid encouraging additional press coverage until folks can actually see the site.	e speaks for itself.
	b6 -2 b7C -2
======================================	,
Classification: UNCLASSIFIED	
Classification: UNCLASSIFIED	
Classification: UNCLASSIFIED	

Classification: UNCLASSIFIED

(OGC) (FBI)
From: (OGC) (FBI) Sent: Inursday, November 05, 2015 12:14 PM To: (ODAG) (JMD) Cc: (OGC) (FBI); (OGC) (FBI) FW: Portal
in light of below email in which he conveys AD Sleeper's invitation for DOJ to have "another go over the web portal in advance of a planned IA review," below please find the relevant access information. Please note I just received this information and thus have not yet reviewed it myself. Per our discussion, if you would kindly filter any DOJ comments and concerns through you and then on to me, I will make sure FBI OGC presents them. The log-in information and note from OPA is immediately below:
A/SC requested I provide you with the URL and access information for the Don't Be a Puppet website. Please find this information below and let me know if you have any questions. Please note that the some content has been reviewed by OGC and verbiage has been drafted and revised by OPA writers based on feedback from executives, special interest groups, and law enforcement partners. Please let us know if you find anything legally objectionable in the site.
URL: https://cve.fbi.gov U: P:
Thanks, b6 -2 b7C -2 b7E -6
Assistant General Counsel Office of the General Counsel, National Security Law Branch Federal Bureau of Investigation Phone:
Confidentiality Statement: This message is transmitted to you by the Office of the General Counsel of the Federal Bureau of Investigation. The message, along with any attachments, may be confidential and legally privileged. If you are not the intended recipient of this message, please destroy it promptly without further retention or dissemination (unless otherwise required by law). Please notify the sender of the error by a separate e-mail or by calling
From: (CG) (FBI) Sent: Wednesday, November 04, 2015 3:21 PM To: (ODAG) (JMD) OGC) (FBI) Cc (DO) (FBI); (OPE) (FBI) b6 -2 b7C -2
AD Sleeper has extended the opportunity to or DOJ to have another go over of the web portal in advance of a

planned IA review. We also briefed the Director today and got the green light to move forward when ready. In sum he

had no concerns. We advised we are going to previ	ew it with the IA first. We are sending out an IA invite to preview the
portal on this Tuesday from noon to 1. Lastly	has for review the web portal fact sheet we discussed this morning
at the IPC. I have asked him to work it through with	you by COB Monday. We intend to share it with the IA in order to
demonstrate the thoroughness of the review proces	SS.
<u> </u>	
•	
A/Section Chief	
FBI Office of Partner Engagement	b6 -2
Countering Violent Extremism Section	b7C -2
(office)	b7E −6
(mobile)	
(Unclass)	
<u>√</u> (SIPR)	
(JWICS)	

	(RMD) (FBI)	
From: Sent: To: Cc:	FD) (FBI) Thursday. November 05, 2015 12:59 PM (OPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI)	ь6 b70
Subject: SentinelCaseId:	RE: Press Release for CVE UNCLASSIFIED NON-RECORD	
		,
Classification: T	JNCLASSIFIED	
Hi		
	to the CVE Website PAG. I'm not sure what the latest version looks like but I've	•
WE	ges) to what I have as the latest version. Please ensure this is incorporated into	the PAG.
CVE_PAG_website 5_Updated 11-5		b6 -2 b7C -2
Thank you,		·
<i>Management <u>& Program A</u></i> JEH Bldg Rm	nalvst	
From: Sent: Monday, October 26	OPA) (FBI) 5, 2015 7:25 PM (FD)(FBI); (OPE) (FBI); (OPA) (FBI);	
	A) (FBI) se for CVE UNCLASSIFIED	
Classification: T	UNCLASSIFIED	b6 -2
Thank you nice job	updating everything!	b7C −2
From this draft, just a few	follow up questions and thoughts.	
<< File: CVE_PAG_website	24.docx >>	
	eview? Is it feasible that we could send out the PAG Wednesday or Thursday? If ore the site is up, to add any Q & As the Media Reps and COSs might have tha	_

1

thinking of....

Thank you,		
From: Sent: Monday. October 26, 2015 4:53 PM To: (OPA) (FBI) Cc: (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED		
Classification: UNCLASSIFIED		
Here's the latest PAG – the version I e-mailed you on the low side. Please let me know if you thank you again for your help!	ı have any questions an	d b6 -2 b7C -2
<< File: CVE_PAG_website_Updated_10-26-15.docx >>		
Management & Program Analyst JEH Bldg Rm		
From: COPA (FBI)		
Classification: UNCLASSIFIED		
Hinere is an updated draft with the bullying Q & A	b6 -2 b7C -2	
<< File: CVE_PAG website3.docx >>		
From: (OPA) (FBI) Sent: Fridav. October 16. 2015 12:20 PM To: (FD)(FBI) Subject: FW: Press Release for CVE UNCLASSIFIED		
Classification: UNCLASSIFIED		

н	b b
Thank you again for the conversation! You're doing such a nice job with everything here.	
As mentioned, to beef up the PAG a little, I included some new ideas, pending your and thought	s.
Also, if you have a timeline for what/when various elements are being pushed online and from HQ to the would be great.	e field, that
<< File: CVE_PAG website (2).docx >>	
Thanks a bunch again,	
From: (FD)(FBI) Sent: Friday, October 16, 2015 8:34 AM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	b6 -2 b7C -2
Classification: UNCLASSIFIED	
Hi	-
Thanks for sending over the draft. and I will go through it at our conference in Richmond on Tuesc to you ASAP with a response. I'll try to get you my input by COB today so you at least have something.	day and get back
Thanks,	
Management & Program Analyst JEH Bldg Rm	
From: (OPA) (FBI) Sent: Thursday, October 15, 2015 5:45 PM To: FD)(FBI); OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	b b
Classification: UNCLASSIFIED	

PAG is re-formatted....and please forgive me, but I added some clarification questions, plus see what you think about some of the word changes, which is proposed for the way press response language sometimes flows.

Re Talking Points top section: We need these 'quick hit' bullet points, if you could review. If a Media Rep or SAC is preparing for a quick interview, what are the top three points that are the most important to use for the interview, that you want the public to know? i.e. 1) this website exists 2) here are highlights of what you'll learn 3) it's easy to use.

Are we missing any Q & As?	
<< File: CVE_PAG website.docx >>	
From: (FD)(FBI) Sent: Wednesday, October 14, 2015 1:29 PM To: (OPA) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	
	b6 -2 b7C -2
Any way you can get a draft copy of the PAG to me before the end of this week? It doesn't have to be final wanted me to bring a copy to the conference with us next week.	ust
Thanks.	
Management & Program Analyst JEH Bldg Rm	
·	
From: OPA) (FBI) Sent: Thursday, October 08, 2015 6:59 PM To: FD)(FBI) OPA) (FBI)	
Cc: OPE) (FBI); OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	
Hello,	b6 -2 b7C -2
As soon as Community Outreach provides language, we can addthanks for heads up! You've done such a nice the site ©	e job on
From: FD)(FBI)	
Sent: Thursday, October 08, 2015 3:47 PM To: OPA) (FBI) Cc: OPA) (FBI); (OPE) (FBI)	
Subject: Press Release for CVE UNCLASSIFIED	1

Classification: UNCLASSIFIED	
Hi	
I heard (either through you or a little bird) you're putting together the Press Release for the CVE Portal once it's launched in November. We were hoping you could incorporate the following sentence (or something similar) for u	s.
"Special thanks to the students and faculty of provided during the development of the CVE Web Portal."	
The students and faculty provided assistance to us during multiple occasions and we think it would help add some credibility to the portal as people become aware of it and consider using it.	
Thank you,	
Management & Program Analyst FBI.gov & Internet Operations Unit Director's Office JEH Bldg Rm	
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Classification: UNCLASSIFIED	
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Classification: UNCLASSIFIED

b6 -2 b7C -2 b7E -1



Federal Bureau of Investigation Office of Public Affairs National Press Office

1	Public Affairs Guidance		
AD Michael P. Kortan	1		b6 -2
SC Richard Quinn,			b7C -2
A/UC			B/C -2
UC			
	October xx, 2015		
<u>Topic:</u> Countering Violent Ext	remism FBI.gov Website		
Press Guidance:			
should handle all local media quer matters only. This document sho should be considered a guide for p	below are for internal use only. ries, and SACs may respond to quesuld not be disseminated in this partoreparing SACs or others for medianot be made regarding ongoing involves.	stions related to loca ticular format and inquiries or intervie	ws.
Points of Contact: - For Community Outreach - For Media: - For CVE: Issue/Background:		b6 -2 b7C -2	
233uc/ Buckground.			
Talking Bainta			
Talking Points:			b5 -1

Objective of the Website	
	b5 -
Terminology of 'Violent Extremism'	
Q&As:	
Quasi	
Why was this program developed? What has the FBI been seeing to prompt this?	
Why was this program developed? What has the FBI been seeing to prompt this?	b5 -1
	b5 -1
Why was this program developed? What has the FBI been seeing to prompt this?	b5 -1
Why was this program developed? What has the FBI been seeing to prompt this?	b5 -1
Why was this program developed? What has the FBI been seeing to prompt this?	b5 -1

Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?	b5 -
	b5 -:
When does the site "go live" or become accessible to the public?	7
	b5

	site?				b5 -1
Who reviewed the the general respon	site and content b	efore it was laund	ched on FBI.gov? W	hat was	_
					b5
	guardians, and co	mmunities do to	help keep an indivi	dual from	
What can parents, going down a path	of violent extremi	ism:			l l

	_
	b5 -1
	_
	b5 -1

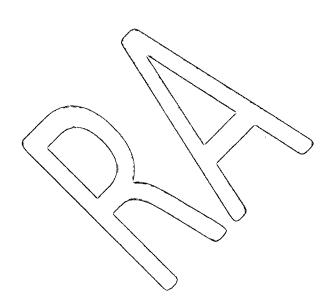
Vill any of my personal identify while using the site?	ving information be captured and stored by the FBI	
low can I sign up my school to	use the site?	<u> </u>
low do I access and use the sit	te?	
What is the best way to view th	he site?	
		7
Vhat technology will I need to	access the site?]

	ted to the new w	website?		
Does the FBI have any CVE progr	ams that focus	on higher educ	ation?	
Is the program available in other	languages than	n English?		
What are some key issues that fig	ald offices may	avnerience wit	h the denloyme	nt
of this site?	sid offices may	experience wit	in the deployme	

	b5 -1
How will this program evolve? What are plans for the near future?	¬
	b5 -1
Technical Support	_ _
	b5 -:

b5	-	

Why is the site stalled or stuck?	
Why isn't the site displaying correctly on my mobile device?	



	(RMD) (FBI)	
From: Sent: To: Cc: Subject:	(OPE) (FBI) Thursday, November 05, 2015 1:38 PM OPA) (FBI) (FD) (FBI) FW: Press Release for CVE UNCLASSIFIED	
SentinelCaseId:	NON-RECORD	
Classification: U	JNCLASSIFIED	5 -2 7C -2
See two more changesda	ate of release in two separate sections	
From: Sent: Thursday, November To: (OPA) (FBI) Cc: (OPA) Subject: RE: Press Release	(FD)(FBI) or 05, 2015 12:59 PM (OPA) (FBI) (OPA) (FBI); (OPA) (FBI) se for CVE UNCLASSIFIED	
Classification: U	UNCLASSIFIED ===================================	orated
	ges) to what I have as the latest version. Please ensure this is incorporated into the PA	G.
CVE_PAG_website 5_Updated 11-5	ь6 ь70	-2 C -2
Thank you,		
Management & Program A	Analyst	
From: Sent: Monday, October 26	(OPA) (FBI)	5 -2 7C -2
To: T. (OPA) (FBI)	(OPA) (FBI); (OPE) (FBI)	
Cc: OP/	PA) (FBI) se for CVE UNCLASSIFIED	

Classification: UNCLASSIFIED	
Thank you nice job updating everything!	
From this draft, just a few follow up questions and thoughts.	
<< File: CVE_PAG_website4.docx >>	
Alsowho else needs to review? Is it feasible that we could send out the PAG Wednesday or Thu that might give us time, before the site is up, to add any Q & As the Media Reps and COSs might h thinking of Thank you,	•
From: FD)(FBI) Sent: Monday, October 26, 2015 4:53 PM To: (OPA) (FBI) Cc: (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	
Here's the latest PAG – the version I e-mailed you on the low side. Please let me know if you have thank you again for your help!	any questions and
<< File: CVE_PAG_website_Updated_10-26-15.docx >>	
0L11 Didg 1111 1130-0 1 202-024-4102	6 -2 7C -2
From: Sent: Thursday, October 22, 2015 5:19 PM To FD)(FBI) Cc: (OPE) (FBI) Subject: FW: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	
Hi here is an updated draft with the bullying Q & A	

<< File: CVE_PAG website3.docx >> .	
From: OPA) (FBI) Sent: Friday, October 16, 2015 12:20 PM To: (FD)(FBI) Subject: FW: Press Release for CVE UNCLASSIFIED	
Classification: UNCLASSIFIED	
н	
Thank you again for the conversation! You're doing such a nice job with everything here.	b6 -2 b7C -2
As mentioned, to beef up the PAG a little, I included some new ideas, pending your and thoughts.	
Also, if you have a timeline for what/when various elements are being pushed online and from HQ to the f would be great.	ield, that
<< File: CVE_PAG website (2).docx >>	-
Thanks a bunch again, © .	
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Classification: UNCLASSIFIED	b6 -2 b7C -2
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Thanks.	
Management & Program Analyst JEH Bldg Rm	
From: (OPA) (FBI) Sent: Thursday, October 15, 2015 5:45 PM	

(FD)(FBI) (OPE) (FBI) Subject: RE: Press Release for CVE UNCLASSIFIED
Classification: UNCLASSIFIED
Hilmind
PAG is re-formattedand please forgive me, but I added some clarification questions, plus see what you think about some of the word changes, which is proposed for the way press response language sometimes flows.
Re Talking Points top section: We need these 'quick hit' bullet points, if you could review. If a Media Rep or SAC is preparing for a quick interview, what are the top three points that are the most important to use for the interview, that you want the public to know? i.e. 1) this website exists 2) here are highlights of what you'll learn 3) it's easy to use.
Are we missing any Q & As?
<pre><< File: CVE_PAG website.docx >> From:</pre>
Classification: UNCLASSIFIED ====================================
Any way you can get a draft copy of the PAG to me before the end of this week? It doesn't have to be final just wanted me to bring a copy to the conference with us next week. b6 -2 b7C -2
Management & Program Analyst
JEH Bldg Rm
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Classification: UNCLASSIFIED

Hello,

b6 -2 b7C -2

b6 -2 b7C -2

As soon as Community Outreach provides language, we can addthanks for heads up! You've done such a nice job on the site @
From: (FD)(FBI) Sept: Thursday, October 08, 2015 3:47 PM To: (OPA) (FBI) Cc: (OPA) (FBI); (OPE) (FBI) Subject: Press Release for CVE UNCLASSIFIED
Classification: UNCLASSIFIED
Hi
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The students and faculty provided assistance to us during multiple occasions and we think it would help add some credibility to the portal as people become aware of it and consider using it.
Thank vou.
Management & Program Analyst FBI.gov & Internet Operations Unit Director's Office JEH Bldg Rm
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Classification: UNCLASSIFIED

Classification: UNCLASSIFIED



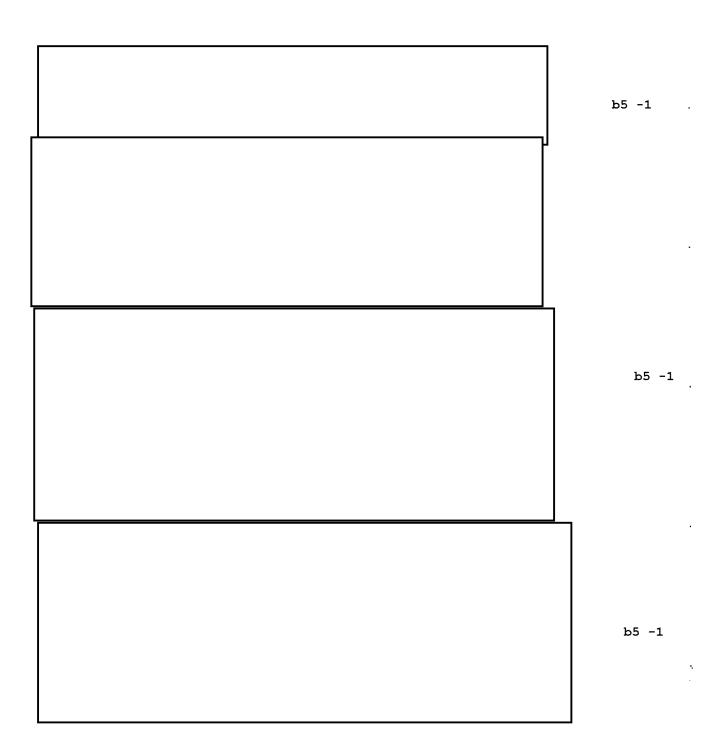
Federal Bureau of Investigation Office of Public Affairs National Press Office

Public Affairs Guidance	
AD Michael P. Kortan SC Richard Ouinn	b6 -2
A/U <u>d</u>	b7C −2
uc	
October xx, 2015	
<u>Topic:</u> Countering Violent Extremism FBI.gov Website	
Press Guidance:	
Talking points and Q & As below are for internal use only . Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.	•
Points of Contact: - For Community Outreach: - For Media: - For CVE	b6 -2 b7C -2
Issue/Background:	•
•	7
	b5 -1
Talking Points:	
	1
	Comment [tam1]

-	
Objective of the Website	
	7
	b5 -1
Terminology of 'Violent Extremism'	
Q&As:	
Why was this program developed? What has the FBT been seeing to prompt this?	1
What's the objective of this program?	b5 -1

Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?	b5 -1
	7
	·
]
	b5 -1
	•
When does the site "go live" or become accessible to the public?	
	Comment [tam2]: b5
]

Who designed the site?	b5 -1
Who reviewed the site and content before it was launched on FBI.gov? What was the general response?	
	•
	·
	b5 -1
	·
What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?	
y may are the area and amount	7
	b5 -1

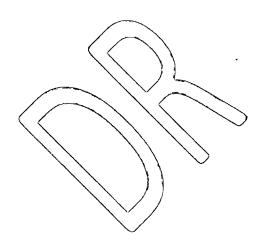


What is the advantage of using a website for this information?	_
Will any of my personal identifying information be captured and stored by the FBI while using the site?	
	b5 -1
	•
How do T access and was the site?	
How do I access and use the site?	
	b5 -1
	·
What is the best way to view the site?	
] .
What technology will I need to access the site?	b5 -1

What other resources are connected to the new website?	
]
	b5 -1
] .
Does the FBI have any CVE programs that focus on higher education?	
Is the program:available in other languages than English?	
is the programmavaliable in other languages than English?	
	•
What are some key issues that field offices may experience with the deployment of this site?	b5 -1

	b5 -1
How will this program evolve? What are plans for the near future?	
Technical Support	
	•
	b5 -1

Why is the site stalled or stuck?	·
	b5 -1
Why isn't the site displaying correctly on my mobile device?	
	,



OGC) (FBI)	
From: Sent: Thursdav. November 05, 2015 3:48 PM To: DO) (FBI) Subject: RE: CVE Website Information	_
on which slide is the reported Arabic name of a person who wanted to go on a mission overseas, as reported in the press? All I see in this version is the statement of going on a trip next month, intending to send a powerful message to the animal testing lab? Was this done to replace the Islamic angled statement previously reported?	
b6 b70	_
Assistant General Counsel Office of the General Counsel, National Security Law Branch Federal Bureau of Investigation Phone	
Confidentiality Statement: This message is transmitted to you by the Office of the General Counsel of the Federal Bureau of Investigation. The message, along with any attachments, may be confidential and legally privileged. If you are not the intended recipient of this message, please destroy it promptly without further retention or dissemination of the trunks of]
From: (DO) (FBI) Sept: Thursday November 05, 2015 12:54 PM To: (OGC) (FBI) Subject: RE: CVE Website Information	
Please call me when you have a minute. Thanks,	
Unit Chief Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit	
From:(FD) (FBI) Sent: Thursday, November 05, 2015 11:13 AM To(OGC) (FBI) Cc(DO) (FBI) Subject: CVE Website Information	******
Good Morning	
requested I provide you with the URL and access information for the Don't Be a Puppet website. Please find this information below and let me know if you have any questions. Please note that the some content has been reviewed by OGC and verbiage has been drafted and revised by OPA writers based on feedback from executives,	

URL: <u>https://cve.fbi.gov</u> U P:	b6 -2 b7C -2
Thank you for your time,	
MSPM	
Management and Program Analyst	
FBI.gov & Internet Operations Unit Office of Public Affairs	
Office	

the site.

special interest groups, and law enforcement partners. Please let us know if you find anything legally objectionable in

From: Sent: To:	(OPA) (FBI), Thursday November 05, 2015 3:59 PM (OPA) (FBI) FW: COB Monday Web Portal Fact sheet UNCLASSIFIED	
SentinelCaseld:	NON-RECORD	
Classification: U	NCLASSIFIED	b6 -2 b7C -2
Here is the fact sheet	s using for inter-agency discussions.	
To: (OGC)(Cc: (OPE		
Classification: U	NCLASSIFIED	
WebPortalFBIFact Sheet.docx	======================================	,
	is back from DOJ NLT COB Monday. Our inter-agency brief is Tuesday at noon.	
A/Section Chief Countering Violent Extremis C	sm Section	b6 -2 b7C -2
Classification: U	======================================	
classification. II	MCLA CCTETED	,



SUMMARY:	
BACKGROUND: .	b5 -1
WEBSITE CONCEPT:	
FBI FOCUS GROUPS:	b5 -1

	2
DOJ INTERAGENCY COMMUNITY ADVISORY GROUP	
	b5 -1
GROUPS BRIEFED ON THE WEBSITE	
	b5 -1

	(RMD) (FBI)	
From: Sent: To: Cc: Subject:	(OPA) (FBI) Fridav. November 06, 2015 10:35 AM DO) (FBI) (OPA) (FBI) Background on CVE website UNCLASSIFIED	
SentinelCaseld:	NON-RECORD	•
Classification: U	JNCLASSIFIED	b6 -2 b7C -2
OPE_CVE_Website WebPortalF (4).docx Sheet.do		
For your background, here are a couple things produced by OPE will send you the latest drafts of our press statement and Public Affairs Guidance. Let us know if you need anything else.		
Classification: (JNCLASSIFIED	

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Office of Partner Engagement Don't Be a Puppet Website | November 2015



	•		-
BACKGROUND:			
WEBSITE CONCEPT:			
			b5 -
FBI DEVELOPMENT PROCESS:			
THE STATE OF THE S			7 ·
			b5 -
FBI FOCUS GROUPS;			7
			I

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY

7 July 2015: Law Enforcement Focus Group		
	b5	_1
	ממ	-1
9 July 2015: Counterterrorism Division	_	
31 July 2015: Faith-based organizations, Community Leaders, Law enforcement	_	
		•
	b5	-1

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY

(FOR FBI INTERNAL USE ONLY	
		b5 -
LE Partners:		
		b5 -:
23 September 2015:	Woodbridge, Virginia	b5 -1
		b7E -:

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY

30 September 2015: ASA	C Conference			_
			 	b5
, 20 Ctl 204E - 0VE	0. 1 1 11 24			
30 September 2015: CVE	Stakeholder Meeting	·		
6 October 2015: Deputy	Director Guiliano/AD Slee	eper Briefing		
				b5
16 October 2015: Faith-l	pased organizations, Com	munity Leaders		_
				b5

UNCLASSIFIED//FOR OFFICIAL USE ONLY
FOR FBI INTERNAL USE ONLY

UNCLASSIFIED//FOR OFFICIAL USE ONLY FOR FBI INTERNAL USE ONLY

20 October 2015: Virginia Threat Assessment Conference	
	b5 -1
25 October 2015: IACP Conference	b5 -1
26 October 2015: SAC's Conference	7
August 2015 until Present: Inter-Agency Tiger Team	b5 -1 _.

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FOR FBI INTERNAL USE ONLY

	• .	
	(RMD) (FBI)	
From: Sent: To: [DO) (FBI) Friday November 06, 2015 1:03 PM (DO) (FBI); (OPA) (FBI) OCA) (FBI); (DO) (FBI); (DO) (FBI);	b6 ь70 (DO)
Subject:	RE: Background on CVE website UNCLASSIFIED	
SentinelCaseId:	NON-RECORD	
Classification: [INCLASSIFIED	
Thanks		
	nething we've been waiting for from OPE nentione NY Times article earlier this week.	d) as SSCI made an
Adding (note att	ached is internal only though)	
Also - do you hav	re external guidance ready (per below)? Thanks!	•
	(DO) (FBI) 5, 2015 11·11 AM ()(FBI) ()(FBI) on CVE website UNCLASSIFIED	b6 -2 b7С -2
Classification: T	JNCLASSIFIED	
deployment next week. The program	o discuss the status of this web based outreach program for high schooler nere was a NY Times and Hill article in the daily news brief today that was cited in the piece). She wanted to get us up to speed as she expects the mm. Both the DD and Director have blessed the program going forward.	critical of this
SSA Office of Congressional Aff Desk Cell:	airs	b6 -2
		b7C -2
Cc:	OPA) (FBI) 6, 2015 10:35 AM O) (FBI) (OPA) (FBI) (OPA) (FBI) CVE website UNCLASSIFIED	

Classification: UNCLASSIFIED	
OPE_CVE_Website WebPortalFBIFact (4).docx Sheet.docx For your background, here are a couple things produced by OPE will send you the latest drafts of our presstatement and Public Affairs Guidance. Let us know if you need anything else.	5
	b6 -2 b7C -2
Classification: UNCLASSIFIED	
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Classification: UNCLASSIFIED

Classification: UNCLASSIFIED

(F	RMD) (FBI)	
From: Sent: To: Subject:	(OPE) (FBI) Tuesday, April 05, 2016 12:08 PM RMD) (FBI) FW: Web Portal Review	-
CVE FOIA		b6 -2 b7C -2
Subject: Declined: Wel	INSD) (FBI) per 09, 2015 2:27 PM G) (FBI)	

At Rutgers that day

RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesday April 05, 2016 12:08 PM To: (RMD) (FBI) Subject: Fvv: Portal Definition of CVE	b6 -2 b7C -2
CVE FOIA	
From: (INSD) (FBI) Sent: Monday, November 09, 2015 3:20 PM To: (OPE) (FBI) Subject: RE: Portal Definition of CVE	
Thanks!	
From: OPE) (FBI) Sent: Monday, November 09, 2015 3:09 PM To: INSD) (FBI); OPE) (FBI); (CG) (FBI) Subject: FW: Portal Definition of CVE	
	6 -2
	7C -2 7E -6
For internal use only !!!	
From: (FD) (FBI) Sent: Monday, November 09, 2015 2:46 PM To: (OPE) (FBI) Subject: RE: Portal Definition of CVE	
URL: https://cve.fbi.gov Username Password:	
MSPM :	b6 -2 b7C -2 b7E -6
From: (OPE) (FBI) Sent: Monday, November 09, 2015 2:44 PM To: (FD) (FBI) Subject: RE: Portal Definition of CVE	

I cant log on at my computerit blocks me	
But said it was only on the landing page	
From: (FD) (FBI) Sent: Monday. November 09, 2015 2:40 PM To: (OPE) (FBI) Subject: RE: Portal Definition of CVE	•
- can you send me a screen shot of the typo? I can't seem to find it.	
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office	
From: (OPE) (FBI) Sent: Fridav, November 06, 2015 6:14 AM To (DO) (FBI); (FD) (FBI) Subject: FW: Portal Definition of CVE	•
See spelling errorthat may have already been corrected:	b6 -2
Also, with respect to the portal, note there is a typo in the title for that first slide where it says, "What is Violent Extremeism." It should be spelled "extremism." It appears to be accurate in all other places. Per note below	b7С -
From: OGC) (FBI) Sent: Thursday, November 05, 2015 5:53 PM To (ODAG) (JMD) (CG) (FBI) Cc (OPE) (FBI) (OGC) (FBI) Subject: Portal Definition of CVE	-
As discussed with each of you, the current CVE portal defines violent extremism as follows: "encouraging, condoning, justifying, or supporting the commission of a violent or criminal act to achieve political, ideological, religious, social, or economic goals." This was taken directly from the FBI's lexicon guide, but regrettably that guide contains an error. The phrase "or criminal" from the above definition permits this definition to sweep so broadly as to include a person committing voter fraud in furtherance of his political ideology. Surely, that would not constitute "violent extremism." As such, I believe this needs to be revised. At the same time, it's my understanding there is a new Tiger Team definition. I'm looping both of you up here to encourage a discussion among you as to which is the better term to use. Also copying as well.	ъ6 - ъ7С
Also, with respect to the portal, note there is a typo in the title for that first slide where it says, "What is Violent Extremeism." It should be spelled "extremism." It appears to be accurate in all other places.	
Thanks,	

Assistant General Counsel	
Office of the General Counsel, National Security Law Branch	b6 -2
Federal Bureau of Investigation	b7C -2
Phone:	•
Confidentiality Statement: This message is transmitted to you by the Office of the General Counsel of the Federal	
Bureau of Investigation. The message, along with any attachments, may be confidential and legally privileged. If you	u
are not the intended recipient of this message, please destroy it promptly without further retention or dissemination	
(unless otherwise required by law). Please notify the sender of the error by a separate e-mail or by calling	
	_

	(RMD) (FBI)	b6 -2 _b7C -
From: Sent: To:	(OPE) (FBI) Monday. November 09, 2015 3:21 PM (OPA) (FBI); (DO) (FBI)	-
Subject:	(FD) (FBI) (OPA) (FBI); (OPA) (FBI) RE: Don't be a Puppet UNCLASSIFIED	
SentinelCaseId:	TRANSITORY RECORD	
Classification:	UNCLASSIFIED	
TRANSITORY RECO	======================================	
GREAT NEWS !!!!!		
(OPA) (FBI);	(OPA) (FBI) er 09, 2015 3:11 PM CG)(FBI); OPA)(FBI) DPA)(FBI) a Puppet UNCLASSIFIED	
Classification: ====================================	b7C	_
	s. I'll see if New York can provide a list of who they briefed today.	
From: Sent: Monday, November To Cc: NY) Subject: Don't be a Pup	OPA) (FBI) (FBI)	
Classification:	UNCLASSIFIED	
TRANSITORY RECO	PRD '	
	·	b6 -2 b7C -
down at HQ involved in	your help this morning. The ADIC, Diego Rodriguez, and SAC Greg Ehrie (who happened to be some of the initial stages of developing this project) addressed our Muslim Leaders' Council, em through the "Don't be a Puppet" program.	
•	eceived would be an understatement. They all felt that it was exactly the kind of thing they blic and private (including Islamic) schools. The only suggestion that they had, was that on the	
		b5 -:

They're eager to go out and dispel the rumors and promote it within their own communities. They also hope that perhaps a version for even younger individuals might be developed. One member, and African Muslim, informed us that there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as well done program re: CVE. He's hoping that the local politicians at some point could see the FBI's presentation and also suggested that we bring in groups of teachers and community leaders to introduce the program to them prior to its release to the public.

It was the general consensus that they would like to see the FBI in front of the issue that popped up in the news about it. That they don't want to see it held up because of self-proclaimed activists who are providing incorrect information to the media. One of our members who is very active in his community, went so far as to say that if we changed the one slide, he would reach out to his many media contacts and start talking up the program immediately.

I hope you find this feedback useful. Thank you again for your help.

SA
Executive Staff Unit/Community Outreach
New York Office
desk
cell
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Classification: UNCLASSIFIED
Classification: UNCLASSIFIED
Classification: INCLASSIFIED

To say that it was well-received would be an understatement. They all felt that it was exactly the kind of thing they wanted to see in the public and private (including Islamic) schools. The only suggestion that they had, was that on the

b5 -1

They're eager to go out and dispel the rumors and promote it within their own communities. They also hope that perhaps a version for even younger individuals might be developed. One member, and African Muslim, informed us that there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as well done program re: CVE. He's hoping that the local politicians at some point could see the FBI's presentation and also suggested that we bring in groups of teachers and community leaders to introduce the program to them prior to its release to the public.

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utreach

Classification: UNCLASSIFIED

(RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesday. April 05, 2016 12:08 PM To: RMD) (FBI) Subject: FW: CVE Website Docs for Thursday	b6 -2
CVE FOIA	ъ7С -2
From: (INSD) (FBI) Sent: Monday. November 09, 2015 3:25 PM To: (FD) (FBI) Cc: (OPE) (FBI) (DO) (FBI); Subject: RE: CVE Website Docs for Thursday	
Thank you This is fabulous! Very much appreciate it and you.	
From: FD) (FBI) Sent: Monday. November 09, 2015 3:23 PM To: INSD) (FBI) Cc: (OPE) (FBI); (DO) (FBI); Subject: CVE Website Docs for Thursday	
- Slide deck for brief overview of the site (link in the attached e-mail)	b6 -2 b7C -2 b7E -6
Let me know if you need anything else.	
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office:	

	(RMD) (FBI)	
From: Sent: To: Subject:	(DO) (FBI) Mondav. November 09, 2015 3:25 PM IOPA) (FBI) (FD) (FBI); (CPA) (FBI) (OPA) (FBI) (OPA) (FBI) (OPA) (FBI)	31)
SentinelCaseId:	TRANSITORY RECORD	
ochtmeroaseru.	TRANSITORT RESORD	
Classification:	UNCLASSIFIED	
TRANSITORY RECOR	D	b6 -2 b7С -2
Can we check with the AD	IC with respects to sharing a short version of the below with DOJ?	
A/Section Chief Countering Violent Extrem C	nism Section	
From Sent: Monday, November To: CG (OPA) (FBI); Subject: FW: Don't be a F	(FD)(FBI); (FD)(FBI); (FD)(FBI); (FD)(FBI);	
Classification:	UNCLASSIFIED	-
TRANSITORY RECOR	======================================	
Here is some good news. I	'll see if New York can provide a list of who they briefed today.	ь6 -2 ь7с -2
From: Sept: Monday November To (CC: NY) (F	DPA) (FBI) =BI)	·
Classification:	UNCLASSIFIED	
TRANSITORY RECOR	 D	

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I hope you find this feedback useful. Thank you again for your help.

Executive Staff Unit/Community Outreach New York Office desk cell	b6 -2 b7C -2
Classification: UNCLASSIFIED	=
Classification: UNCLASSIFIED	=
Classification: UNCLASSIFIED	==

1 9.				
	(RMD) (FBI)			
From: Sent: To:	Monday. November 09	OPE) (FBI) 0, 2015 3:30 PM OPA) (FBI): (OPA) (FBI)	DO) (FBI) (OPA) (FB	
Subject:	RE: Don't be a Puppet	UNCLASSIFIED	(OFA) (FB	b6 -2 b7C -2
SentinelCaseld:	TRANSITORY RECOF	RD		
Classification:	UNCLASSIFIED			
TRANSITORY RECOR	RD			,
The initial focus group sav	w the full complement of	IT terror groups, who ask	ed that we pare it down. I s	uggest re-adding:
Shining Path (Peru) Jemaah Islamiyah (Phillipi Basque Fatherland and Lii		pain		
That would give the webs	site full geographical cove	erageall continents repre	esented.	
Thoughts??				
From Sent: Monday, November	OPA) (FBI) r 09, 2015 3:11 PM G)(FBI);	OPE) (FBI)	(FD)(FBI);	
(OPA) (FBI) Subject: FW: Don't be a	OPA)(FBI) Puppet UNCLASSIFIE	 D	k, D/(, DI)/[
Classification:	UNCLASSIFIED			·
TRANSITORY RECOR	RD			b6 -2 · b7C -2
Here is some good news.	I'll see if New York can p	rovide a list of who they b	riefed today.	B7C -2
From: Sent: Monday, November To Cc: (NY) (Subject: Don't be a Pupp	OPA) (FBI) FBI)			·
Classification: ====================================		==========	======	

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b5 -1

They're eager to go out and dispel the rumors and promote it within their own communities. They also hope that perhaps a version for even younger individuals might be developed. One member, and African Muslim, informed us that there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as well done program re: CVE. He's hoping that the local politicians at some point could see the FBI's presentation and also suggested that we bring in groups of teachers and community leaders to introduce the program to them prior to its release to the public.

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I hope you find this feedback useful. Thank you again for your help.

Executive Staff Unit/Community Outreach New York Office - desk - cell	b6 -2 b7C -2
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======================================	
Classification: UNCLASSIFIED	

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	RMD) (FBI)	
From: Sent: To:	(FD) (FBI) Monday, November 09, 2015 3:47 PM (OPE) (FBI); OPA) (FBI); (OPA) (FBI)	(DÖ)
Subject: *	RE: Don't be a Puppet UNCLASSIFIED	
SentinelCaseld:	TRANSITORY RECORD	
Classification:	UNCLASSIFIED	b6 -2 b7с -2
TRANSITORY RECOR	RD	
Music to my ears! That's	fabulous – thanks for the ray of sunshine,	
Management & Program JEH Bldg Rn	Analvst	
From: Sent: Monday. November To: (OPA) (FBI); Subject: RE: Don't be a	OPA) (FBI): (FD)(FBI) (FD)(FBI)	
Classification:		b6 −2 b7C −2
TRANSITORY RECOF		
The initial focus group sa	w the full complement of IT terror groups, who asked that we pare it down. I	suggest re-adding:
Shining Path (Peru) Jemaah Islamiyah (Phillip	ines)	
	berty (ETA) - Portugal/ Spain	
That would give the webs	site full geographical coverageall continents represented.	•
Thoughts??		
From:	OPA) (FBI)	,
		 b6 b70
(OPA) (FBI);	(OPA)(FBI) Puppet UNCLASSIFIED	

Classification: UNCLASSIFIED	
TRANSITORY RECORD	
Here is some good news. I'll see if New York can provide a list of who they briefed today.	
From: NY) (FBI) Sent: Monday, November 09, 2015 1:23 PM To: (OPA) (FBI) Cc (NY) (FBI) Subject: Don't be a Puppet UNCLASSIFIED	b6 -2 b7C -2
Classification: UNCLASSIFIED	
TRANSITORY RECORD	
Thank you so much for your help this morning. The ADIC, Diego Rodriguez, and SAC Greg Endown at HQ involved in some of the initial stages of developing this project) addressed our Nafter which I walked them through the "Don't be a Puppet" program.	• • •
To say that it was well-received would be an understatement. They all felt that it was exactl wanted to see in the public and private (including Islamic) schools. The only suggestion that	- •
They're eager to go out and dispel the rumors and promote it within their own communities perhaps a version for even younger individuals might be developed. One member, and Afric there's a "Peace in Schools" bill in New York State right now that includes a similar, but not a CVE. He's hoping that the local politicians at some point could see the FBI's presentation and bring in groups of teachers and community leaders to introduce the program to them prior to	an Muslim, informed us that as well done program re: d also suggested that we
It was the general consensus that they would like to see the FBI in front of the issue that pop That they don't want to see it held up because of self-proclaimed activists who are providing the media. One of our members who is very active in his community, went so far as to say the slide, he would reach out to his many media contacts and start talking up the program immediate.	g incorrect information to nat if we changed the one
I hope you find this feedback useful. Thank you again for your help.	
SA Executive Staff Unit/Community Outreach New York Office desk	b6 -2 b7C -2
cell	

Classification: UNCLASSIFIED

Classification: UNCLASSIFIED

	(RMD) (FBI)
From: Sent: To: Subject:	OPA) (FBI) Monday, November 09, 2015 4:27 PM (FD) (FBI) (OPA) (FBI); (DO) (FBI) (OPA) (FBI); (OPA) (FBI); (OPA) (FBI); (OPA) (FBI);
SentinelCaseld:	TRANSITORY RECORD b6 -2
Classification: U	
TRANSITORY RECORI)
I called two field offices, St to others tomorrow.	. Louis and Houston, and both are happy to host a local focus group and I will reach out
From: Sent: Monday, November To: (OP (OPA) (FBI) Subject: RE: Don't be a P	(CG)(FBI) (OPA) (FBI); (CG)(FBI)
Classification: U	b6 -2 b7c -2
TRANSITORY RECORI	
Music to my ears! That's fa	bulous – thanks for the ray of sunshine
Management & Program A JEH Bldg Rn	nalvst .
Sent: Monday, November	PA) (FBI) (FD)(FBI); (FD)(FBI);
Classification: U	JNCLASSIFIED
TRANSITORY RECOR)
The initial focus group saw	the full complement of IT terror groups, who asked that we pare it down. I suggest re-adding:
Shining Path (Peru) Jemaah Islamiyah (Phillipir Basque Fatherland and Lib	nes) erty (ETA) - Portugal/ Spain
That would give the websi	te full geographical coverageall continents represented.

Thoughts??

From: (OPA) (FBI)	
Sent: Monday, November 09, 2015 3:11 PM (CG)(FBI) (OPE) (FBI); (FD)(FBI);	—_b6 -2 b7C -2
OPA) (FBI OPA)(FBI) Subject: FW: Don't be a Puppet UNCLASSIFIED	
Dangeda i vv. Doile de a rappet ONCLASSII IED	
Classification: UNCLASSIFIED	
TRANSITORY RECORD	
Here is some good news. I'll see if New York can provide a list of who they briefed today.	
From: NY) (FBI) Sent: Monday, November 09, 2015 1:23 PM To: (OPA) (FBI) Cc: (NY) (FBI) Subject: Don't be a Puppet UNCLASSIFIED	
b6 -2	
b7C -2 Classification: UNCLASSIFIED	
=======================================	
TRANSITORY RECORD	
Thank you so much for your help this morning. The ADIC, Diego Rodriguez, and SAC Greg Ehrie (who happened to be down at HQ involved in some of the initial stages of developing this project) addressed our Muslim Leaders' Council, after which I walked them through the "Don't be a Puppet" program.	
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They're eager to go out and dispel the rumors and promote it within their own communities. They also hope that perhaps a version for even younger individuals might be developed. One member, and African Muslim, informed us that there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as well done program re: CVE. He's hoping that the local politicians at some point could see the FBI's presentation and also suggested that we bring in groups of teachers and community leaders to introduce the program to them prior to its release to the public.

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SA Executive Staff Unit/Community Outreach New York Office desk cell	b6 -2 b7С -
Classification: UNCLASSIFIED	====

I hope you find this feedback useful. Thank you again for your help.

		,
	(RMD) (FBI)	
From: Sent: To: Subject:	OPA) (FBI) Monday, November 09, 2015 5:01 PM NY) (FBI) RE: Don't be a Puppet UNCLASSIFIED	b6 -2
-		b7C -2
SentinelCaseld:	TRANSITORY RECORD	•
Classification	: UNCLASSIFIED	=
TRANSITORY REC	ORD	
Thank you so much for	this great feedback. Following up on my voicemail, we have a	few questions.
•	ble to get a list of those invited to the meeting today? The CVE nting what groups, have provided feedback on the site. This will pport the program.	
Second, the CVE office ok with this?	would like to know if they can send some or all of your email b	elow to DOJ. Would your ADIC be
Third, what was the ch	ange the group would like to see? You mentioned one slide wa	s problematic.
Thanks again,		•
From	(NY) (FBI)	
Sent: Monday, Novem		b6 -2
Cc: (NY	() (FBI)	b7C −2 .
Subject: Don't be a P	uppet UNCLASSIFIED	
Classification	: UNCLASSIFIED	
TRANSITORY REC	=======================================	=
TRANSITORI REC	OKD	
		•
down at HQ involved in	your help this morning. The ADIC, Diego Rodriguez, and SAC on some of the initial stages of developing this project) addresses the model in "Don't be a Puppet" program.	
	received would be an understatement. They all felt that it was ublic and private (including Islamic) schools. The only suggestic	
		<u> </u>

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I hope you find this feedback useful. Thank you again for your help.

Classification: UNCLASSIFIED

SA	b7C -2
Executive Staff Unit/Community Outreach	
New York Office	
desk	
cell	
Classification: UNCLASSIFIED	•

b6 -2

RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesdav. April 05. 2016 12:09 PM To: RMD) (FBI) Subject: FW: Web Portal Review	b6 -2 b7C -2
CVE FOIA	
From: INSD) (FBI) Sent: Tuesday, November 10, 2015 8:23 AM To: OPE) (FBI) Subject: FW: Web Portal Review	
sent this to me by mistakeit is for you	
Thanks	
From: CG) (FBI) Sent: Monday. November 09, 2015 3:35 PM To: Cc: INSD) (FBI) Subject: RE: Web Portal Review	b6 -2 b7C -2
Yes. ccd here will get it from you.	
····································	•
Original message From: Date: 11/09/2015 3:02 PM (GMT-05:00) To: (CG) (FBI)" Subject: Re: FW: Web Portal Review	
Hi, thanks.	b6 -2
Do you need any information for me, like a driver's license number or social security number? please forward the address? Thank you.	And can you
On Nov 9, 2015 2:55 PM, (CG) (FBI)" wrote When: Thursday, November 12, 2015 10:00 AM-11:30 AM (UTC-05:00) Eastern Time (US & Canada). Where: FBI HQ	e :

Note: The GMT offset above does not reflect daylight saving time adjustments.

~~*~***

OI MINAL ADDOMITMENT			
From: (CG) (FBI)			
Sent: Monday, November 09, 2015 1.55 PM	<u> </u>		
То:	(OPE) (FBI);	INSD) (FB	I);
(ODAG) (JMD)	(NSD);	(OPE) (FBI)	"
Subject: Web Portal Review], ,,		
When: Thursday, November 12, 2015 10:00	0 AM-11:30 AM (UTC-0	5:00) Eastern Time (US & Canada	a). 66 -2
Where: FBI HQ	2 (0	(b7C -2
Please send your bio info to MAPA			
. reade seria your bio into to wint h			

(RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesdav. April 05, 2016 9:44 AM To: (RMD) (FBI) Subject: FW: Focus Group - Thursday	
CVE FOIA	b6 b7С
From (OPE) (FBI) Sent: Tuesday, November 10, 2015 8:45 AM To (ODAG) (JMD): (NSD) (JMD) (CRT (CRT); ODAG) (JMD) Cc: (ODAG) (JMD) (CG) (FBI) (DO) (FBI): (DO) (FD) (FBI) (OPE) (FBI); (INSD) (FBI) Subject: Focus Group - Thursday	O) (FBI);
The FBI's Office of Public Affairs and the Office of Partner Engagement will host a focus group on Thursday, 12 November 2015, at FBIHQ for local leaders, including representatives from WORDE.	
The focus group was coordinated through the Washington Field Office and its Community Outreach coordinate	ors.
The focus group will commence at 10 am.	
Providing for your situational awareness.	
	b6 -2 b7C -2
Supervisory Intelligence Analyst	
Countering Violent Extremism Office	
Federal Bureau of Investigation	

(RMD) (FBI)
(OPE) (FBI)
b6 -2 CVE FOIA b7C -2
From: (INSD) (FBI) Sent: Tuesday, November 10, 2015 8:58 AM Fo: (NSD) (JMD) Subject: FW: Focus Group - Thursday
From: (OPE) (FBI) Sent: Tuesday, November 10, 2015 8:45 AM Fo: (ODAG) (JMD): (ODAG) (JMD); (ODAG) (JMD); (CRT); (CRT) (ODAG) (JMD); (CG) (FBI) (DO) (FBI); (DO) (FBI); (OPE)
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The focus group was coordinated through the Washington Field Office and its Community Outreach coordinators.
The focus group will commence at 10 am.
Providing for your situational awareness.
Thanks
Supervisory Intelligence Analyst Countering Violent Extremism Office Federal Bureau of Investigation

<u>(</u>	(RMD) (FBI)	
From: Sent: To: Subject:	(OPE) (FBI) Tuesuay, April 05, 2016 12:10 PM (RMD) (FBI) FW: Web Portal Review	
CVE FOIA		b6 -2 b7C -2
To Subject: Declined: W	NSD) (FBI) nber 10, 2015 9:14 AM CG) (FBI)	

I will be at Rutgers

	OGC) (FBI)	b6 b7С	
From: Sent: To: Subject:	DGC)(FBI) Tuesdav, November 10, 2015 9:59 AM CG)(FBI) (DI)(FBI) RE: Don't be a Puppet UNCLASSIFIED		
SentinelCaseld:	TRANSITORY RECORD	•	
TRANSITORY RE	n: UNCLASSIFIED ===================================	th my management for th	heir
· Assistant General Cou OGC – National Secu			o6 -2 o7C -2
Bureau of Investigation not the intended reci	ment: This message is transmitted to you by the Office of the General on. The message, along with any attachments, may be confidential as pient of this message, please destroy it promptly without further retay law). Please notify the sender of the error by a separate e-mail or	and legally privileged. If y tention or dissemination	/ou
To:	CG)(FBI) mber 09, 2015 3:26 PM DI)(FBI); (OGC)(FBI) be a Puppet UNCLASSIFIED	DI)(FBI)	
Classification	n: UNCLASSIFIED ===================================		
A/Section Chief Countering Violent Ex C	xtremism Section	b6 -2 b7С -2	2
From: Sent: Monday, Nover	(OPA) (FBI) mber 09, 2015 3:11 PM (CG)(FBI); (OPE) (FBI);	(FD)(FBI); BCJ 13396	34-170

(OPA) (FBI) (OPA)(FBI) Subject: FW: Don't be a Puppet UNCLASSIFIED	
Classification: UNCLASSIFIED	
TRANSITORY RECORD	b6 -2 b7C -2
Here is some good news. I'll see if New York can provide a list of who they briefed today.	
From: (NY) (FBI) Sent: Monday, November 09, 2015 1:23 PM To: OPA) (FBI) Cc: (NY) (FBI) Subject: Don't be a Puppet UNCLASSIFIED	•
Classification: UNCLASSIFIED	
TRANSITORY RECORD	
Thank you so much for your help this morning. The ADIC, Diego Rodriguez, and SAC Greg Ehrie down at HQ involved in some of the initial stages of developing this project) addressed our Mu after which I walked them through the "Don't be a Puppet" program. To say that it was well-received would be an understatement. They all felt that it was exactly t wanted to see in the public and private (including Islamic) schools. The only suggestion that the	slim Leaders' Council, he kind of thing they
They're eager to go out and dispel the rumors and promote it within their own communities. perhaps a version for even younger individuals might be developed. One member, and African there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as CVE. He's hoping that the local politicians at some point could see the FBI's presentation and a bring in groups of teachers and community leaders to introduce the program to them prior to It was the general consensus that they would like to see the FBI in front of the issue that popper That they don't want to see it held up because of self-proclaimed activists who are providing in the media. One of our members who is very active in his community, went so far as to say that slide, he would reach out to his many media contacts and start talking up the program immedia.	Muslim, informed us to well done program results of suggested that we we were to the public that we were the public to we changed the one
I hope you find this feedback useful. Thank you again for your help.	
SA Executive Staff Unit/Community Outreach New York Office	b6 -2 b7C -2
desk cell	BCJ 1339634-171

Classification: UNCLASSIFIED

(RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesday. April 05, 2016 12:10 PM To: RMD) (FBI) Subject: FW: CVE Website Docs for Thursday	b6 -2 b7C -2
CVE FOIA	
From: INSD) (FBI) Sent: Tuesday, November 10, 2015 10:21 AM To: (FD) (FBI) Subject: RE: CVE Website Docs for Thursday	
Yesterday there was talk about an updated definition for CVE. On page 2 of the slide deck, there is a definition. Is that the current one?	
Thanks	
From: (FD) (FBI) Sent: Monday. November 09, 2015 3:23 PM To: INSD) (FBI) Cc: (OPE) (FBI); Subject: CVE Website Docs for Thursday (DO) (FBI);	
Per our discussion today, here are the files you requested for your conference on Thursday. - Survey for soliciting feedback - Slide deck for brief overview of the site (link in the attached e-mail) - URL and login information (please do not share) - URL: https://cve.fbi.gov - Username: - Password:	b6 -2 b7C -2 b7E -6
Let me know if you need anything else.	
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office:	
- <u> </u>	b6 -2 b7C -2

(RMD) (FBI)	b6 -2 b7C -
From: (OPE) (FBI) Sent: Tuesday April 05, 2016 12:10 PM To: RMD) (FBI) Subject: FW: CVE Website Docs for Thursday	-
CVE FOIA	
From:(INSD) (FBI) Sent: Tuesday, November 10, 2015 10:24 AM To:(FD) (FBI) Subject: RE: CVE Website Docs for Thursday	
Yes, please send me the most updated slide deck you have Thanks	
Also, any word about the laptop/thumbdrive, etcissue?	
Thanks	
From: (FD) (FBI) Sent: Tuesday, November 10, 2015 10:23 AM To: INSD) (FBI) Subject: RE: CVE Website Docs for Thursday	b6 -2 b7C -
The new definition is of "CVE" the older definition is of "violent extremism". We just put the change request (for the new definition) and it was fixed overnight. Do you need an updated slide deck?	
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office:	
From:(INSD) (FBI) Sent: Tuesday. November 10, 2015 10:21 AM To:(FD) (FBI) Subject: RE: CVE Website Docs for Thursday	
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<u>Thanks</u>	b6 -2 b7C -2
From: (FD) (FBI) Sent: Monday, November 09, 2015 3:23 PM	_

To: (INSD) (FBI) Cc: (OPE) (FBI) (DO) (FBI); (DO) (FBI) Subject: CVE Website Docs for Thursday	
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Let me know if you need anything else.	
Thanks MSPM	
Management and Program Analyst	
FBI.gov & Internet Operations Unit Office of Public Affairs Office:	

(RMD) (FBI)	
From: OPE) (FBI) Sent: Tuesdav. April 05, 2016 12:10 PM To: [RMD) (FBI) Subject: FW: CVE Website Docs for Thursday	
CVE FOIA B6 b70	-2 C -2
From: INSD) (FBI) Sent: Tuesday, November 10, 2015 11:04 AM To: (FD) (FBI) Cc: (OPE) (FBI) DO) (FBI); (DO) (FBI) Subject: RE: CVE Website Docs for Thursday	
Thank you this is all good	
Thanks!	
From: Sent: Tuesdav. November 10, 2015 11:01 AM To: FD) (FBI) Cc: OPE) (FBI) (DO) (FBI); Subject: RE: CVE Website Docs for Thursday	
All,	
We updated the website last night with a new definition of CVE. I just updated the slides from yesterday to reflect the change. To access the power point, please click the link in the attached e-mail.	nis
in response to your question about laptop/thumb-drive, etc., we discussed two options yesterday: 1) laptop with internet access ~ demo live website 2) laptop without internet access ~ run updated slide show	b6 -2 b7C -2
Since the laptop your team has does not have internet access, I thought we had decided to use the slide deck. I did provide the username, password and URL just in case you were able to get the WIFI capabilities turned on. Unfortunately, OPA does not have spare laptops or air cards to issue.	
Please let me.know if I can be of any further assistance,	
MSPM Anguarant and Branch Anguarant Anguarant	
Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office	
From: (FD) (FBI) Sent: Monday, November 09, 2015 3:23 PM To: (TNSD) (FBI)	

Cc: (OPE) (FBI); (DO) (FBI); (DO) (FBI); (DO) (FBI)	
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Let me know if you need anything else.	
Thanks, MSPM	
Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs	
Office:	

	(FD) (FBI)		b6 -2 b7C -2
From: Sent: To:	(OPA) (FBI) Tuesday, November 10, 2015 1:43 PM OPE) (FBI) (FBI); CG)(FBI)		.)
Subject:	FW: Don't be a Puppet UNCLASSIFIED		
SentinelCaseId:	TRANSITORY RECORD		
Classification:	UNCLASSIFIED		
TRANSITORY RECOR The ADIC NY is fine with your their suggested edits is be	ou sharing the feedback from their discussion yesterday. The	ne list of attendees and some of	
From: Sent: Tuesday, November To: (C Subject: RE: Don't be a P	OPA) (FBI)		b6 -2 b7C -2
Classification:	UNCLASSIFIED		
TRANSITORY RECOR	======================================	==	
The CVE group is more tha	an welcome to share my email, and the ADIC concurs with	this.	
			b5 −:

If you need anything else, or would like to speak directly about this, please let me know. We would be willing to show it to others if you so desire so as to cast a wider net.

b6 -2 b7C -2

From (OPA) (FBI) Sent: Monday, November 09, 2015 5:01 PM To (NY) (FBI) Subject: RE: Don't be a Puppet UNCLASSIFIED	b6 -2 b7C -
Classification: UNCLASSIFIED	
TRANSITORY RECORD	
Thank you so much for this great feedback. Following up on my voicemail, we have a few questions.	
First, would it be possible to get a list of those invited to the meeting today? The CVE office is keeping a tally many people, representing what groups, have provided feedback on the site. This will help us persuade some who are hesitant to support the program.	
Second, the CVE office would like to know if they can send some or all of your email below to DOJ. Would you ok with this?	ur ADIC be
Third, what was the change the group would like to see? You mentioned one slide was problematic.	
Thanks again,	
From: (NY) (FBI) Sent: Monday, November 09, 2015 1:23 PM To: (OPA) (FBI) Cc NY) (FBI) Subject: Don't be a Puppet UNCLASSIFIED	
Classification: UNCLASSIFIED	b6 -2 b7C -2
TRANSITORY RECORD	

To say that it was well-received would be an understatement. They all felt that it was exactly the kind of thing they wanted to see in the public and private (including Islamic) schools. The only suggestion that they had, was that on the

b5 -1

They're eager to go out and dispel the rumors and promote it within their own communities. They also hope that perhaps a version for even younger individuals might be developed. One member, and African Muslim, informed us that

there's a "Peace in Schools" bill in New York State right now that includes a similar, but not as well done program re: CVE. He's hoping that the local politicians at some point could see the FBI's presentation and also suggested that we bring in groups of teachers and community leaders to introduce the program to them prior to its release to the public.

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I hope you find this feedback useful. Thank you again for your help.

SA Staff Hait/G	with Output	
Executive Staff Unit/Commu New York Office desk cell	unity Outreach .	
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Classification: U	 NCLASSIFIED	
Classification: U	 NCLASSIFIED	===
Classification: III	======================================	====

b6 -2 b7C -2

	(RMD) (FBI)	
From: Sent: To: Subject:	(OPA) (FBI) Tuesdav. November 10, 2015 1:43 PM (NY) (FBI) RE: Don't be a Puppet UNCLASSIFIED	
SentinelCaseId:	TRANSITORY RECORD	b6 −2 b7С −2
Classification:		=
This is very helpful. Many		
From: Sent: Tuesday, November To Subject: RE: Don't be a P	PA) (FBI)	
Classification:		=
TRANSITORY RECOR	D on welcome to share my email, and the ADIC concurs with t	nie
		ъ5
If you need anything else, to others if you so desire s	or would like to speak directly about this, please let me knoso as to cast a wider net.	ow. We would be willing to show it
·	T	b6 -2 b7C -2
From:	(OPA) (FBI)	

Sent: Monday, November 09, 2015 5:01 PM To NY) (FBI) Subject: RE: Don't be a Puppet UNCLASSIFIED	b6 -2 b7C -2
Classification: UNCLASSIFIED	
TRANSITORY RECORD	
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Classification: UNCLASSIFIED	
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Executive Staff Unit/Community Outreach New York Office desk cell	b6 −2 b7C −2
Classification: UNCLASSIFIED	

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Classification: U ====================================	bu sharing the feedback from their discussion yesterday. The list of attendees and some of	
Subject: RE: Don't be a P	PPA) (FBI) uppet UNCLASSIFIED	
Classification: T ====================================	=======================================	
	n welcome to share my email, and the ADIC concurs with this.	b6 b70
		þ
If you need anything else, to others if you so desire s	or would like to speak directly about this, please let me know. We would be willing to show o as to cast a wider net.	it

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Executive Staff Unit/Community Outreach New York Office desk cell	b6 -2 b7C -2
Classification: UNCLASSIFIED	
Classification: UNCLASSIFIED	
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	(RMD) (FBI)	
From: Sent: To:	(OPE) (FBI) Tuesdav. November 10, 2015 2:49 PM (OPA) (FBI); A. (OPA) (FBI)) (FBI
Cc: Subject:	FW: DRAFT CVE PAG UNCLASSIFIED (DO) (FBI)	
SentinelCaseld:	NON-RECORD	
Classification	n: UNCLASSIFIED	b6 -2 b7C -2
See attached edits for	consideration	
See edits on v	iolent extremism definitionis that portrayed correctly?	
From:	(OPA) (FBI)	
Sent: Tuesday. Nover To: (FD)(FBI);	nher 10, 2015 11.50 AM OPA) (FBI); CG)(FBI); OPE) (F OPE)(FBI); OPE) (FBI);	BI); OPA)(FBI);
(DO)(FBI)	(OGC)(FBI) PAG UNCLASSIFIED	OFA)(1'01),
Classification	n: UNCLASSIFIED	
==========	:-====================================	
	find attached PAG for review. One question regards terminology. Both 'el free to edit as needed.	VE' and 'CVE' are
		b6 -2
CVE_PAG_website 6.docx		b7C −2
Thanks!		
OPA/NPO		
Classification	n: UNCLASSIFIED	
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Federal Bureau of Investigation Office of Public Affairs National Press Office

DELIBERATIVE PRODUCT

Public Affairs Guidance AD Michael P. Kortan	
SC Richard Quinn	b6 -2
A/UC	b7C -2
uc	
November xx, 2015	
Topic: Countering Violent Extremism FBI.gov Website	
Press Guidance:	
Talking points and Q & As below are for internal use only . Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.	
Points of Contact: - For Community Outreach: - For Media: - For CVE: b6 -2 b7C -2	
Issue/Background:	
	7
	,
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Talking Points:	1- 50

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	b5 -1
Objective of the Website	
-	
Terminology of 'Violent Extremism'	
T-material and CO of the track of the track of	b5 -1
Terminology of 'Countering Violent Extremism'	
08.40	
Q&As: Why was this program developed? What has the FBI been seeing to prompt this?	•
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What's the objective of this program?	b5 -1

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L	Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?	
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		•
L		
	Who is the intended audience for the curriculum?	_
		,
		b5 -1

When does the site "go live" or become accessible to the public?

	b5 -1
Who designed the site?	-
Who reviewed the site and content before it was launched on FBI.gov? What was the general response?	
	b5 -1
What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?	
	b5 -1

	b5 -1
	b5 -1
What is the advantage of using a website for this information?	
	b5 -1

Will any of my personal identifying information be captured and stored by the FBI while using the site?	
	1
	b5 -1
How can I sign up my school to use the site?	J
	7
How do I access and use the site?	
	•
	b5 -1
What is the best way to view the site?	
annation give a too took take give.	
What technology will I need to access the site?	•
	b5
What other resources are connected to the new website?	

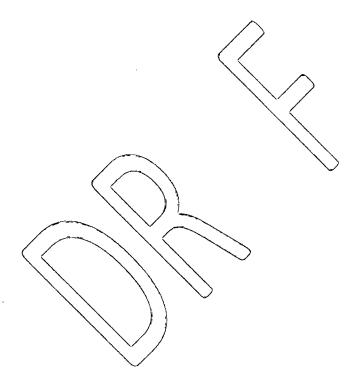
	_
Describe FDT I CHE TO THE STATE OF THE STATE	J
Does the FBI have any CVE programs that focus on higher education?	
Is the program available in other languages than English?	
What are some key issues that field offices may experience with the deployment of this site?	

BCJ 1339634-194

b5 -1

b5 -1

						b5 -
How will this pro	ogram evolve? What are	e plans for the near	· future?			
	Techni	cal Support				
					· ·	b5 -
				1		
					-	
					,	
				_	,	
Why is the site s	stalled or stuck?			_		
						b5 -



RMD	(FBI)	b6 -2 b7C -2
To: L Subject: F	(OPE) (FBI) Luesdav. April 05, 2016 12:11 PM RMD) (FBI) W: CVE Website Docs for Thursday EVE Website Survey_Draft 2.docx; File Published!	
CVE FOIA		
Sent: Tuesday, November 10 To: (NSD) (JMD) Subject: FW: CVE Website D		
Sent: Monday, November 09	(DO) (FBI); (DO) (FBI); (DO) (FBI)	
Survey for soliciting fSlide deck for brief or	verview of the site (link in the attached e-mail) ation (please do <u>not</u> share)	b6 -2 b7C -2 b7E -6
Let me know if you need any	thing else.	
Thanks. MSPM Management and Program Ana FBI.gov & Internet Operations U Office		

"Don't Be a Puppet" Website Survey

1.	Do you think the material in the website is at the appropriate level for high school students?					
	Circle One: Yes or No					
	If not, please explain.					
2.	Which section or topic did you find <i>most</i> and <i>least</i> effective and why? Most effective and why:					
	Least effective and why:					
3.	Did you find anything inaccurate or offensive in the website? If so, what?					
4.	Do you think any information is lacking or requires additional clarification? If so, what?					
5	How would you rate the visual appeal and design of the website?					
٥.	(low) 1 2 3 4 5 6 7 8 9 10 (high)					
	Do you have any suggestions for improvement?					
6	Would you recommend the CVE website to high sebagle as an awareness mechanism to					
U.	Would you recommend the CVE website to high schools as an awareness mechanism to help students and communities?					
	Circle One: Yes or No					
	If not, please explain.					
7.	How would you market or socialize the website to high school students, parents, and/or					
- •	faculty on a National Level?					

Thank you for your input!

(RMD) (FBI)

b6 -2 b7C -2

From:

Sent:

forms@subscriptions.fbi.gov Monday, November 09, 2015 3:22 PM FD) (FBI)

To:

Subject:

File Published!

The file CVE_Website_Overview_COSs.pptx that you submitted is now published. You can access the file at CVE_Website_Overview_COSs-YOEIW2G7ZyMC.pptx for 72 hours.

	OGC) (FBI)	
From: Sent: To: Subject:	(OGC) (FBI) Tuesdav. November 10, 2015 3:41 PM (OPE) (FBI) (CG) (FBI) (FD) (FBI); (FD) (FBI); (FBI); (DO) (FBI); (DO) (FBI); (DO) (FBI) (DO) (FBI); (DO) (FBI)	
I think this looks good know whether this is t	l. Only item I noted below was the discussion of Don't be a Puppet without context, but I don't to be part of a larger document. No legal objections.	b6 -2 b7С -
(FBI)	(OPE) (FBI) mber 10, 2015 2:15 PM DO) (FBI) (DO) (FBI); (CG) (FBI)	-
See two basic edits f	for consideration: shown in red	
		b5
(FBI) (FBI) (FBI) Subject: DRAFT press All: Please find belo	(DO) (FBI); (OPE) (FBI); (OPE) (FBI); (OPE) (FBI); (OGC) (FBI); (OGC) (FBI); (OGC) (FBI); (OGC)	b6 -2 b7С -
Sent: Tuesday, Noven To: (FBI) (FBI) Subject: DRAFT press	mber 10, 2015 1:59 PM (DO) (FBI); (OPE) (FBI); (FD) (INSD) (FBI); (OOC) s language / VE website w DRAFT language to use 'if asked' by media. We have <i>not</i> provided to media at this	

SHORT

T-
b5

(OGC) (FBI)	
From: DGC) (FBI) Sent: Tuesday. November 10, 2015 5:09 PM To: FD) (FBI) Subject: RE: DRAFT press language / VE website	
Thanks, And great job again today	b6 -2 b7C -2
From:(FD) (FBI) Sent: Tuesday. November 10, 2015 4:56 PM To:DGC) (FBI) Subject: RE: DRAFT press language / VE website	
Thanks your input is noted and being added to the list.	
MSPM Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs Office:	
From: OGC) (FBI) Sent: Tuesdav. November 10, 2015 3:48 PM To: CG) (FBI) OPE) (FBI); (DO) (FBI) (FBI) (FBI) (INSD) (FBI); (DO) (FBI); (FBI) (FBI) (FBI) (FBI); (DO) (FBI);	(DO) DO) b5 -1, 2
By the way, the two things I noted as being minor constructive items for the portal today were as follows:	b6 -2 b7C -2
I personally don't know if the second one is necessary. And while the first is not necessary either, I believe it enough fix that makes sense to keep us above board with all groups who may lobby objections.	's an easy
From: (CG) (FBI) Sent: Tuesday, November 10, 2015 3:45 pm To (OGC) (FBI) (OPE) (FBI); (DO) (FBI) (FBI) (FD) (FBI); (INSD) (FBI) (FBI) (DO) (FBI) Subject: RE: DRAFT press language / VE website	DO)
Good here	
From: OGC) (FBI) Sent: Tuesday. November 10, 2015 3:41 PM To: (OPE) (FBI); (DO) (FBI); (DO) (FBI); (DO) (FBI); (FBI) (FBI) (INSD) (FBI); (DO) (FBI); (FBI) (FBI) Subject: RE: DRAFT press language / VE website	DO) b7c -:

From: Sent: Tuesdav, No Fo: FBI); FBI)	OPE) (FBI) vember 10, 20 <u>15 2:15 PM</u> (DO) (FBI) (INSD) (FBI)	(DO) (FBI); DO) (FBI)	CG) (FBI) (DO) (FBI)	(FD)
Subject: RE: DRA	T press language / VE webs			
•				b5
FBI) FBI)	(DO) (FBI) vember 10, 2015 1.59 PM [DO) (FBI); [INSD) (FBI); ress language / VE website	CG) (FBI)	(OPE) (FBI); (DO) (FBI);	(FD) (OGC)
	elow DRAFT language to u	se 'if asked' by media.	We have not provided to me	
				b5

b5 -1

(FD) (FBI)

From: Sent: To:

ExecSec (DO)(FBI)

Thursday, November 12, 2015 10:11 AM

Cc:

b6 -2 b7C -2

Subject:

DOJ EXEC SEC / TRIM Document : 15/DO/3841 : (Rec'd via email) Advising that the White House held a three-day summit on Countering Violent Extremism (CVE), to discuss concrete

steps the U.S. and its partners can take to develop community-oriented app --- U

Attachments:

(Rec d via email) Advising that the White House held a three-day summit on Countering

Violent ~ oriented approached to counter hateful extremist.PDF

Follow Up Flag:

Follow up Flagged

Flag Status:

Classification: UNCLASSIFIED

ACTION OFFICE: OPE

The above division, designated as the action office, is assigned the attached for preparation of a response over the signature of Assistant Attorney General, Peter J. Kadzik, for the Office of Legislative Affairs (OLA)/DOJ) and approval by OLA/DOJ by the due date indicated below. The original will be forwarded to your division's point of contact. An information only copy is also being sent to OCA, Deputy Director, Associate Deputy Director, Chief of Staff, Deputy Chief of Staff, Special Counsel to the Director, EAD/NSB, EAD/IB, EAD/CCRS, EAD/HRB, OGC, TD, OPA, IOD, CID, TSC, DI, RPO, INSD, OIC, and CIRG.

IMPORTANT NOTE: If you represent an FBI Field Division and are receiving this e-mail, you are being provided a copy of correspondence which has come to the attention of the Director, or other FBI executive. You are not being tasked with any action in this regard by the FBI's Office of the Executive Secretariat. You are being provided a courtesy copy only.

Please be advised that DOJ has requested that FBI ExecSec provide contact information of the FBI person who authors the response to the attached Trim document. Therefore, the Division assigned to this Trim document must submit the name and contact information of the FBI staffer who authors the response. This information should be submitted when the final package is sent to FBI ExecSec for processing. FBI ExecSec will provide this information to DOJ when the package is forwarded to DOJ for signature. Please be advised that upon receipt of the package, DOJ personnel may reach out to the FBI contact if questions arise regarding the content of the response.

If this matter needs to be reassigned to another entity, the FBI ExecSec should be advised immediately (within 2 days of e-mail receipt). The ExecSec will need to know to whom the request should be reassigned, together with a point of contact (if known), and the original correspondence will need to be returned to ExecSec, Room 6147.

CHANGE EFFECTIVE 7/23/2012: At the request of OLA, all response documents must be created in Microsoft Word and must be prepared on OLA's letterhead supplied to the FBI by DOJ. See link below for this template.

ACTION OFFICE INSTRUCTIONS:

- A. Preparation of Response:
- 1. Prepare the following:

-One response-undated on AAG/OLA letterhead, for the signature of the AAG/OLA, prepared on OLA's letterhead template

https://intranet.fbinet.fbi/DO/exec sec/templates/OLALtterhead.000.docx

To use this template, you must save it as a new document in your personal directory.

-A DOJ envelope or mailing label.

-A blocked yellow undated file copy, attaching the DOJ ExecSec control sheet and original incoming correspondence to the yellow file copy, and a copy of the incoming to each designated "courtesy copy" (cc), as appropriate. The yellow copy mail room block must be checked and initialed, and the TRIM number noted on the yellow (can be handwritten).

2. At a minimum, the copy count must include the following copy designations:

Trim XX/DO/XXXX

- 1 OLA, DOJ, Room 1338 Encs.
- 1 (Your confirmation white copy, if desired)
- B. Routing of the Final Response Package:
- 1. Route your final response package to the FBI ExecSec, Room 6147, who will ensure that the package is delivered to the Office of Congressional Affairs (OCA), Room 7240, for review/approval and to the OLA/DOJ for signature. The FBI ExecSec will ensure that the final response is delivered to the DOJ Executive Secretariat. The FBI requires that all Congressional responses be cleared through the OCA and DOJ policy requires that all Congressional responses be cleared through the OLA/DOJ.

2. You are required to forward an electronic copy of the response document via e-mail to the FBI ExecSec. DOJ has requested that this electronic response document be forwarded with the FBI's response documents.

----- HP TRIM Record Information >-----

Record Number : 15/D0/3841

Date Due : Tuesday, November 24, 2015

Addressee : AD-Office of Partner Engagement (Addressee)

Current Action : PREPARE RESPONSE PER INSTRUCTIONS (Responsibility of: Executive

Secretariat, Due 11/24/2015 at 9:09 AM (7 days, 14 hours, 29 minutes))

All Contacts: AD-Office of Partner Engagement (Addressee)

Office of Congressional Affairs (Other)

Deputy Director (Other)

Associate Deputy Director (Other)

Chief of Staff (Other)

Deputy Chief of Staff (Other)

EAD-National Security Branch (Other)

EAD-Intelligence Branch (Other)

EAD-Criminal, Cyber, Response, and Services (Other) Special Counsel to the Director (Other) EAD-Human Resources Branch (Other) Office of General Counsel (Other) AD-Training (Other) Office of Public Affairs (OPA) (Other) AD-International Operations Division (Other) AD-Criminal Investigative Division (Other) Terrorist Screening Center (Other) Directorate of Intelligence (Other) Resource Planning Office (Other) AD-Inspection (Other) AD-Office of Integrity and Compliance (Other) AD-CIRG (Other)

Access DB or Workflow : 3142256

From : MCCAUL, MICHAEL T.

Constituent :

Title (Free Text Part) : (Rec'd via email) Advising that the White House held a three-day summit on Countering Violent Extremism (CVE), to discuss concrete steps the U.S. and its partners can take to develop community-oriented approached to counter hateful extremist Date of Communication : Thursday, November 05, 2015

Notes: SUBJECT: extremist ideologies that radicalize, recruit, or incite violence. The White House purposely did not invite the Director of the FBI. In the 9/11 Review Commission's 03/2015 report to the Director of the FBI, they found the FBI's CVE Office's "Fundamental law enforcement and intelligence responsibilities do not make it an appropriate vehicle for the social and prevention role in the CVE mission, "and recommended that those responsibilities be transferred to DHS or other agencies. However, the FBI has started to pursue programs to expand its reach into America's classrooms. They are "developing a Web site designed to provide awareness about the dangers of violent extremist predators on the internet with input from students, educators, and community leaders" called "Don't be a Puppet." In an effort to increase transparency and gain a clearer understanding of the legal, civil liberties, privacy, and operational implications of the FBI's CVE activities, please provide the following information NLT 11/18/2015. (RN)

''Thursday, November 12, 2015 at 9:14:36 AM (GMT-05:00) Hall, Carrie:''

Related Records: Related to: 15/DO/396: Congressional from Chairman Michael T. McCaul, House Committee on Homeland Security, inviting FBI participation in the hearing entitled, "Countering Violent Islamist Extremism: The Urgent Threat of Foreign Fighters and Homegrown Terror," on

Related to: 14/DO/3364: (Rec'd from DHS via email) Expressing concerns regarding the pilot project to counter violent extremism that was announced and Minneapolis was included for participation. Requesting DOJ to work with local communities, religious leaders, civil

Related to: 14/DO/1792: Congressional from Congressman Michael T. McCaul, Committee on Homeland Security, regarding the forthcoming challenges with the National Strategy on Empowering Local Partners to Prevent Violent Extremism in the U.S., commonly referred to as

Related to: 11/DO/3446: Memorandum from Deputy Attorney General James M. Cole advising DOJ
components to carefully review all training materials provided by their personnel,
particularly training related to combating terrorism and countering violent extremism.
Related to: 15/DO/657: Congressional to Director Comey from Congressman Michael T. McCaul,
Chairman, House Committee on Homeland Security, thanking CTD AD Michael Steinbach for
estifying at a hearing on countering violent Islamic extremism. Commends AD Steinbach for
Related to: 15/DO/940: Letter to Director Comey from Jurgen Stock, Secretary General of
INTERPOL, regarding his meeting with the Director at the White House Summit on Countering
iolent Extremism, and inviting the Director to visit INTERPOL headquarters in France.
Related to: 11/DO/4634: (Rec'd from OLA via email) Regarding reports that DOJ and DoD have
nitiated reviews of all federal law enforcement and military counterterrorism training and
educational programs - specifically regarding the cultural awareness of such programs b6 -1, 4
Related to: 14/D0/4157: Email to Chief of Staff from b7C -1, 4
American Civil Liberties Union (ACLU), forwarding a coalition letter signed by more than 25
groups expressing concerns regarding the upcoming White House Summit on Countering Violent
Related to: 15/DO/561: (Rec'd from DHS) Ltr regarding Federal support for Countering Violent
extremism Programs. Providing recommendations that the White House and relevant agencies
should take as a first step to addressing the concerns outlined in their letter. Ltr from
Related to: 15/DO/962: Memorandum for the Attorney General from Director Comey entitled, "Co-
sign letter from the Attorney General and Secretary of Homeland Security regarding Countering
/iolent Extremism Programs."
Related to: 15/DO/3843: (Rec'd from CRT via email) (Unsigned) Expressing concerns regarding
the new Federal Bureau of Investigation's (FBI) countering Violent Extremism (CVE) programs.
Stating that on 10/16/15, the FBI convened a "Community Focus Group" comprised of faith

Classification: UNCLASSIFIED

Department of Justice EXECUTIVE SECRETARIAT CONTROL SHEET

DATE OF DOCUMENT: 11/05/2015 **WORKFLOW ID:** 3142256 DATE RECEIVED: 11/05/2015 **DUE DATE:** 11/24/2015 FROM: The Honorable Michael McCaul* U.S. House of Representatives Washington, DC 20515-0001 TO: AG MAIL TYPE: Congressional Priority SUBJECT: (Rec'd via email) Advising that the White House held a three-day summit on Countering Violent Extremism (CVE), to discuss concrete steps the U.S. and its partners can take to develop community-oriented approached to counter hateful extremist ideologies that radicalize, recruit, or incite violence. The White House purposely did not invite the Director of the FBI. In the 9/11 Review Commission's 03/2015 report to the Director of the FBI, they found the FBI's CVE Office's "Fundamental law enforcement and intelligence responsibilities do not make it an appropriate vehicle for the social and prevention role in the CVE mission," and recommended that those responsibilities be transferred to DHS or other agencies. However, the FBI has started to pursue programs to expand its reach into America's classrooms. They are "developing a Web site designed to provide awareness about the dangers of violent extremist predators on the internet with input from students, educators, and community leaders" called "Don't be a Puppet." In an effort to increase transparency and gain a clearer understanding of the legal, civil liberties, privacy, and operational implications of the FBI's CVE activities, please provide the following information NLT 11/18/2015. DATE ASSIGNED **ACTION COMPONENT & ACTION REQUESTED** 11/09/2015 Prepare response for AAG/OLA signature. INFO COMPONENT: OAG, OAG (Werner), ODAG, OLA, CRT **COMMENTS:** ExecSec date/time stamp 11/05/2015 3:32PM FILE CODE:

EXECSEC POC:

b6 -4

b7C -4



One Hundred Fourteenth Congress U.S. House of Representatives Committee on Homeland Security Washington, IC 20515

November 5, 2015

The Honorable Loretta E. Lynch Attorney General of the United States U.S. Department of Justice 950 Pennsylvania Avenue, NW Washington, DC 20530-0001

Dear Attorney General Lynch:

Earlier this year, the White House held a three-day summit on Countering Violent Extremism. According to the White House, the summit was an opportunity to discuss concrete steps the United States and its partners can take to develop community-oriented approaches to counter hateful extremist ideologies that radicalize, recruit, or incite violence. The White House made the decision to not invite the Director of the Federal Bureau of Investigation (FBI) because the Administration's approach to counter violent extremists is a "bottom-up approach" that is "premised on the notion that local officials and communities can be an effective bulwark against violent extremism."

Moreover, in March 2015, the 9/11 Review Commission, in its report to the Director of the FBI, found the FBI's CVE Office's "fundamental law enforcement and intelligence responsibilities do not make it an appropriate vehicle for the social and prevention role in the CVE mission." The Commission recommended that the primary social and prevention responsibility of the FBI's CVE mission be transferred to the Department of Homeland Security or other agencies that are more directly involved with community interaction.

³ Id.

¹ "F.B.I. Chief Not Invited to Meeting on Countering Violent Extremism," Michael S. Schmidt, The New York, Times, Feb. 19, 2005.

² The FBI: Protecting the Homeland in the 21st Century, Bruce Hoffman, Edwin Meese, III, and Timothy Roemer.March 25, 2015.

It is troubling to see the FBI is turning a deaf ear to both the White House and the 9/11 Review Commission and not only remains in the CVE space but is pursuing programs to expand its reach into America's classrooms. This week, I learned that the FBI "is developing a Website designed to provide awareness about the dangers of violent extremist predators on the Internet, with input from students, educators and community leaders." Reportedly, this website, called "Don't Be A Puppet" is meant to be used by teachers and students to help the FBI prevent the violent extremism of youth. According to the Washington Post, teachers and students in multiple Northern Virginia school districts were invited to preview the website. The Post also reported that the FBI would reach out to schools to see if they were interested in using the site within classrooms. Reports indicate that the FBI is aiming for the site to be used in civics, social studies, and government classes.

According to the U.S. Department of Education, a common refrain from educators is that they want to work with parents and students from diverse backgrounds and cultures, and to develop a shared responsibility for children's outcomes between home and school. As a former educator, I understand a teacher may be the only person that some students can trust. Also, while a teacher may be best-positioned to notice changes in a student's behavior, it is hard to see how having that teacher participate in a Federal law enforcement program would not chill relationships with students or, for that matter, undermine a supportive learning environment. Put simply, turning teachers into intelligence gathers and investigators has questionable value as a strategy for countering terrorism or violent extremism and may actually interfere with students involved in a range of risky behavior or in crisis turning away from that one person, a teacher, who might be able to make a difference.

Though I understand that plans for the website have been temporarily suspended, it is critical that you, as the leader of the Department of Justice, give personal attention to not only this program but also to the entirety FBI's CVE activities. Knowing your commitment to the Administration's countering violent extremism efforts, it is critical that you do oversight of the FBI's CVE activities, particularly with respect to the "Don't Be A Puppet" website. The FBI is responsible to you for its operations. As such, in an effort to increase transparency and gain a clearer understanding of the legal, civil liberties, privacy, and operational implications of the FBI's CVE activities, please review the FBI's CVE activities and provide the following information by November 18, 2015:

- 1. A timeline, from conception to implementation of the "Don't Be A Puppet" website.
- 2. Copies of any Privacy Impact Assessments prepared by DOJ's Chief Privacy and Civil Liberties Officer on any of the FBI's CVE programs.

⁴ "Muslim activists alarmed by the FBI's new game-like counterterrorism program for kids," Michelle Boorstein. *The Washington Post*, November 2, 2015.

⁵ Id.

⁶ Id.

⁷ Id.

- 3. Information on the national educational organizations, education leaders, childhood development specialists, and psychologists, if any, who were consulted with respect to the development of the website.
- 4. The names and titles of the officials from the U.S. Department of Health and Human Services, if any, who were consulted with respect to the development of the website.
- 5. Information on any contractors involved in the development of the website, together with information on the scope of work that each contractor performed.
- 6. Information on any scientific validation studies conducted prior to November 1, 2015 on the anticipated efficacy of the website.

Additionally, please provide answers to the following questions:

- 1. Was the U.S. Department of Education involved in the creation of this website? If so, please provide the names and titles of individuals who gave the FBI advice and counsel on the implementation of this website. Also, please specify the nature of the involvement of such individuals.
- 2. Did DOJ's Chief Privacy and Civil Liberties Officer conduct a Privacy Impact Assessment on the use of the website "Don't Be A Puppet" or any other website aiming to dissuade youth from participating in violent extremist activity? If so, please provide a copy.
- 3. According to reports, the FBI conducted focus groups to preview the website. Please provide information on the dates, locations, and durations of each preview as well as corresponding information on the individuals or groups that participated in each preview. Also, please answer the following questions:
 - A) How did the FBI determine which groups and individuals to invite to the previews?
 - B) What groups and individuals declined to attend the previews?

 How did the FBI collect feedback from participants and what, if any, feedback was recorded?
- 4. Does the FBI use the Violent Extremist Risk Assessment instruments (VERA or VERA-2)? Under what circumstances does the FBI employ the VERA or VERA-2 factors? Has the FBI done any research (or contracted for research with outside entities) to evaluate the effectiveness of these instruments in the circumstances in which the FBI uses them? Were these tools used to inform or create any portions of the website?
- 5. It has been reported that the FBI contacted schools to see if they were interested in using the program and was aiming for it to be used in civics, social studies and government classes.

- a. If so, please provide the names and locations of each school that the FBI targeted for participation.
- b. Also, please provide information on the schools that have agreed to participate and the number of teachers at each school that would participate.
- c. Approximately how many students at participating schools are expected to use the site when it is introduced?
- d. For participating schools, does the FBI envision teacher participation to be discretionary or would teachers at these schools be obligated to attend training and participate in the program?
- e. Please provide the materials which were provided to schools who have confirmed participation or interest in the website.
- f. It was also reported that the FBI has already showed the site to some teachers and students in Northern Virginia to get feedback. Please identify each school, including its location, where the website was viewed and any feedback that was recorded by the FBI.
- 6. Did the Domestic Terrorism Executive Committee have the opportunity to preview the website? If so, please provide the dates the DTEC previewed the website.
- 7. Did the Assistant Attorney General for National Security preview this website? If so, please provide the dates the Assistant Attorney General previewed the website.
- 8. Did the Assistant Secretary for Civil Rights at the U.S. Department of Education have the opportunity to preview the website? If so, please provide the dates the Assistant Secretary previewed the website.
- 9. It has been reported that at a community meeting in October, groups were provided limited detail of the FBI's plan for "Shared Responsibility Committees". One task of the committee would be to identify youth that are prone to violent extremism.
 - A. Please provide the Chief Officer for Privacy and Civil Liberties Impact Assessment on the "Shared Responsibility Committees."
 - B. Has the Assistant Attorney General for National Security been involved in the creation or implementation of "Shared Responsibility Committees?"
 - C. Please provide the names of the child psychologists and behavior therapists that provided input to the FBI for the "Shared Responsibility Committee."

Thank you for your attention to this matter. If you have any questions about this request, please contact Hope Goins, Chief Counsel for Oversight at (202) 226-2616.

Sincerely,

Bennie G. Thompson Ranking Member

Committee on Homeland Security

ce: The Honorable Arne Duncan Secretary U.S. Department of Education 400 Maryland Avenue, SW Washington, DC 20202

cc: The Honorable John King Deputy Secretary U.S. Department of Education 400 Maryland Avenue, SW Washington, DC 20202

From: DOJ Correspondence (SMO)	
Sent: Thursday, November 05, 2015 2:27:32 PM	
To: DOJExecSec (JMD)	
CC: (JMD)	
Subject: FW: Oversight of FBI's CVE Role	
Pls log the attached. Thanks.	•
From: [mailto	-
Sent: Thursday, November 05, 2015 1:18 PM	
To: DOJ Correspondence (SMO); olcainquiries@ed.gov	
Cc:	
Subject: Oversight of FBI's CVE Role	
-	b6 -4
Good Afternoon,	b7C -4
Attached please find a letter of correspondence to the attention of the Honorable Loretta E. Lynch of the	
Department of Justice. Should you have trouble viewing this file please contact me.	
bepartment of Justice. Should you have trouble viewing this me please contact me.	
Intern Committee on Homeland Security	
Rep. Bennie G. Thompson (D-MS) Ranking Member	
H2-117 Ford House Office Building	
Washington, DC 20515	
Transinguelly we would	
http://chsdemocrats.house.gov.l.@HamolandDoms	

,X	<u></u>	
	(RMD) (FBI)	
From: Sent: To: Subject:	(OPA) (FBI) Thursday November 12 2015 4:49 PM PD) (FBI) FW: Don't be a Puppet UNCLASSIFIED	
SentinelCaseId:	TRANSITORY RECORD	
Classification:	: UNCLASSIFIED	
TRANSITORY RECO	- ' ''	b6 −2 b7C −2
From Sent: Monday, Novemb To: Cc NY) Subject: Don't be a Pu	(OPA) (FBI)) (FBI)	
Classification:	: UNCLASSIFIED	
TRANSITORY RECO	DRD	
		b6 b7
down at HQ involved in	your help this morning. The ADIC, Diego Rodriguez, and SAC Great some of the initial stages of developing this project) addressed can through the "Don't be a Puppet" program.	
	received would be an understatement. They all felt that it was exablic and private (including Islamic) schools. The only suggestion	that they had, was that on the
		þ
perhaps a version for exthere's a "Peace in School CVE. He's hoping that t	and dispel the rumors and promote it within their own-commure ven younger individuals might be developed. One member, and pols" bill in New York State right now that includes a similar, but the local politicians at some point could see the FBI's presentationers and community leaders to introduce the program to them p	African Muslim, informed us that not as well done program re: n and also suggested that we
That they don't want to the media. One of our r	ensus that they would like to see the FBI in front of the issue that see it held up because of self-proclaimed activists who are provemembers who is very active in his community, went so far as to sut to his many media contacts and start talking up the program i	riding incorrect information to ay that if we changed the one
I hope you find this feed	dback useful. Thank you again for your help.	,

b6 -2 b7C -2

Executive Staff Unit/Community Outreach
New York Office
desk
cell
<u></u>
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Classification: UNCLASSIFIED
Classification: UNCLASSIFIED

Classification: UNCLASSIFIED

b6 -2 b7C -2

	FD) (FBI)	b6 b7C
From: Sent: To: Cc: Subject:	(DO) (FBI) Friday, November 13, 2015 2:19 PM (DO) (FBI); (DO) (FBI) (FD) (FBI) (OPE) (FBI) Update re congressional briefings on new website	
	aggressive schedule of outreach meetings re our website "Don't Be a Puppet: Pull Back the hism." These meetings have included Muslim leaders and inter-agency partners. from the CVE Section and with AD Kortan, we now feel comfortable providing a	:
briefing/demo of the site Just a couple scheduling of	to respond to congressional inquiries. We can discuss the best strategy for doing this.	
scheduling demos of the people start asking quest	ressional briefings should be early next week or the following week (or later). Second, who website, more time is preferable to less. There is a lot of content to go through and once ions it can be challenging to cover everything. Too short of a discussion can lead to re've been consistently able to turn skeptics into supporters in our longer discussions.	en
	you a have a few minutes to discuss the way forward.	b6 -2
Thanks,		b7C −2

	(OGC) (FBI)	b6 - b7С
From: Sent:	(OGC) (FBI)	
To:	Tuesday, November 17, 2015 11:38 AM (OPE) (FBI); (CO) (FBI)	(DO) (FBI);
Cc:	(DO) (FBI) (CG) (FBI) (DO) (FBI); (DO) (FBI) (DGC) (FBI); (OGC) (FBI)	∐(INSD) (FBI); OGC) (FBI);
Subject:	OGC) (FBI) CVE Web Portal - Free Speech Slide	_logo) (FBI),
·	, , , , , , , , , , , , , , , , , , ,	
All,		
		b5 -1,
When is the next r	meeting scheduled for which you planned to showcase the web portal to someone?	
	meaning conceaning for which you plainted to showledge the web portal to someone:	
Thanks,	1 .	b6 -2
	·	b7C −2
Assistant General (
Federal Bureau of I	eral Counsel, National Security Law Branch Investigation	
Phone:		
Confidentiality Sta	<u>ttement</u> : This message is transmitted to you by the Office of the General Counsel of the ation. The message, along with any attachments, may be confidential and legally privile	Federal
are not the intende	ed recipient of this message, please destroy it promptly without further retention or dis	ssemination
(unless otherwise	required by law). Please notify the sender of the error by a separate e-mail or by calling	5
From	(FD) (FBI)	
Sent: Tuesday, No.	vember 10, 2015 2:39 PM (DO) (FBI); (DO) (FBI);	(CG) b6 -2
(FBI)	INSD) (FBI) (DO) (FBI) (DO) (FBI)	(OGC) b6 -2 (OGC) b7C -2
•	IFT press language / VE website	

I'm good with revised language.	
Just curious, are there any plans in the works for a more "offensive" press approach?	
MSPM b6 -2 b7C -2	
Management and Program Analyst FBI.gov & Internet Operations Unit Office of Public Affairs	
Office	
From: (OPE) (FBI)	
Sent: Tuesday. November 10, 2015 2:15 PM To: (DO) (FBI) CG) (FBI); . (FD)	
(FBI) (INSD) (FBI); (DO) (FBI) (GC)	
Subject: RE: DRAFT press language / VE website	
See two basic edits for consideration: shown in red	
b5	_ -1,
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Eram (DO) (EDI)	
From: [DO) (FBI) Sent: Tuesday, November 10, 2015 1:59 PM	
To (DO) (FBI) (CG) (FBI) (OPE) (FBI); FD) (FBI) (DO) (FBI); (OGC)	
(FBI) Subject: DRAFT press language / VE website	2
b7C	-2
All: Please find below DRAFT language to use 'if asked' by media. We have not provided to media at this point, pending any edits.	-⊥,
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b5	-1, I

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OPA & CVE SECTION – BELOW IS A PROPOSED RE-WRITE OF THE WEBSITE'S PROTECTED SPEECH SLIDE, CURRENTLY TITLED 'FLYER.'

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ATTORNEY-CLIENT & DELIBERATIVE PROCESS PRIVILEGED MATERIAL

b5 -1, 2

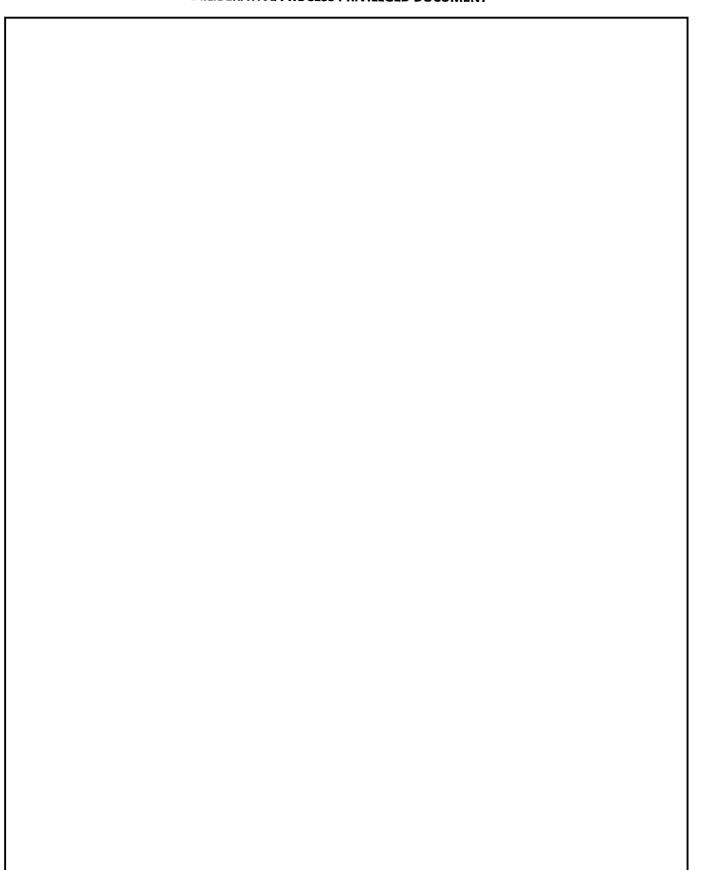
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"Don't Be a Puppet" - Consolidated DOJ Component Feedback

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	b5	,	

(RMD) (FBI)	
From: (OPE) (FBI) Sent: Tuesday April 05 2016 12:12 PM To: RMD) (FBI) Subject: FW: FBI - ISNA and Shoulder To Shoulder	b6 -2 b7С -2
CVE FOIA	
From INSD) (FBI) Sept: Tuesday November 17, 2015 3:23 PM To (CG) (FBI) Subject: RE FBI - ISNA and Shoulder	
Just heard back from OPA on this. Call t s soon as you get this	
From: (CG) (FBI) Sent: Tuesday, November 17, 2015 1:09 PM To: OPE) (FBI) OPE) (FBI) Cc DO) (FBI); (DO) (FBI); OGC) (FBI) Subject: Fwd: FBI - ISNA and Shoulder To Shoulder	(DO) (FBI)
Team Unless OPA objects let's see if the below listed people from ISNA can attend next week.	b6 -1, 2, 4
Original message	b7C −1, 2, 4
From Date: 11/17/2015 11:39 AM (GMT-05:00) To:	<u> </u>
Subject: FBI - ISNA and Shoulder To Shoulder	
Hope all is well, thank you for the meeting last week on the FBI Web Portal - Dont Be a Puppet. As discussed all of our mutual and shared goal is for National Security and Civil Rights.	
As I mentioned in the meeting it would be very important to get formal feedback from ISNA and Shoulder To Shoulde I have ccd them all here	r
President of Islamic Society of North America(ISNA) and Dallas Muslim Community Leader	

	National Director of ISNA Office of Interfaith and Community Alliances	
	Secretary General, ISNA	
	- ISNA Board Member and Interfaith/Govt Committee Member and Chicago area Muslim leader and Fmr Chair	
•	of Council of Muslim Organizations in Chicago and Chair of Chicago InterReligious Council	
	Admistrator, ISNA Office of Interfaith and Community Alliances	
	Shoulder To Shoulder Interfaith Coalition for Civil Rights	
	Representing National Council of Churches, Union For Reform Judaism, and 25 National Faith Groups	
	http://www.shouldertoshouldercampaign.org/about/	1.6 1
		b6 -1
	PEACE	b7C -1

Chair, Board of Trustees & Interfaith/Government/Media Committee Co-Chair, All Dulles Area Muslim Society(ADAMS)

www.adamscenter.org

Board Member, Interfaith Conference of Metropolitan Washington(IFC)

www.ifcmw.org

Board Member, Islamic Society of North America(ISNA)

www.isna.net

ADAMS Cub Scout/Boy Scout/Venture Crew Chairperson(COR), Pack/Troop/Crew 1576 and Troop 786

www.adamscenter.org/Youth/Scouts/Default.aspx

Member At Large, Goose Creek District Committee, NCAC Boy Scouts of America

www.goosecreekdistrict.org

The All Dulles Area Muslim Society (ADAMS), one of the largest Muslim communities/mosques in the DC Metro Area and in the United States, is a non-profit 501c (3) Organization that serves over 6000 families(25,000 people) with 10 branches in Virginia/DC - Ashburn, Crystal City, Fairfax, Greater Gainesville, North Reston, South Riding, Sterling/Herndon, Sully/Chantilly, Tysons Corner, and Washington DC. ADAMS is governed by a 13-member democratically elected Board of Trustees that includes both men and women. ADAMS Provides Religious services & education and social activities to several thousand people a week. ADAMS engages in regular interfaith, government relations, social services and community service, and has one of the largest Cub Scout, Boy Scout and Girl Scout programs in the DC Metro area. ADAMS Coordinates 22 Friday Prayers at 10 Locations. ADAMS Eid Prayers are attended by 15,000 to 25,000 People at 6 ADAMS Eid Holiday Locations. The ADAMS hosts the Adams Compassionate Healthcare Network(ACHN) Office and Clinic in partnership with ML Social Vision. ADAMS has two official seats on ACHN Board of Directors.

The InterFaith Conference of Metropolitan Washington(IFC), created in 1978, now brings together the Baha'i, Buddhist, Hindu, Islamic, Jain, Jewish, Latter-day Saints, Protestant, Roman Catholic, Sikh and Zoroastrian faith communities in this region to promote dialogue, understanding and a sense of community among persons of different faiths and to work cooperatively for social and economic justice in metropolitan Washington.